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1916
GEORGE C. EDLER.
Seed Marketing Investigations.
NOV 15 1924
Department of Agriculture

L. K. Ellsberry & Co.

Geneseo, Illinois

PURE BRED SEED CORN

Picked in a Sack
Dried on a Rack

Our Pure Bred Seed Corn Wins The Prize

THIS CUP

This cup was won by Elmer G. Hintz of Phoenix Township, at the Corn Show for the 15th Congressional District held at Geneseo, December 28, 1914. HE USED OUR SEED.

98.13 Bushels Per Acre

At the same show, Arvid M. Dirck took First Prize on Acre Yield. He grew 98.13 bushels per acre. The largest yield in Henry County. HE USED OUR SEED.

Read These Letters

BOUGHT SIXTY BUSHELS OF SEED MADE EIGHTY-FIVE BUSHELS PER ACRE

Prophetstown, Ill.

Gentlemen:—
I bought sixty bushels of your seed, used fifty bushels myself and let some of my neighbors have the other ten bushels. My own averaged fifty bushels and part of it went as high as eighty-five bushels per acre. My neighbors who used your seed are all well pleased and I am so well pleased that I want forty more this year.

J. B. RICHMOND.

BEST BRED CORN IN GRUNDY COUNTY, ILL.

Morris, Ill., 1914.

Dear Sirs:—
The seed corn I received from your company grew very good. I was well pleased with it. I had enough to plant 210 acres which averaged forty-five bushels to the acre. We have a crop advisor in this county who told me that it was the best bred corn that he had seen in the county.

Yours repectfully,

E. W. MATTESON.

USED OUR SEED FOR FIVE YEARS

Alexis, Ill., 1914.

Dear Sirs:—

Your corn grew fine as it always has for me. I have been using your corn for five years and have always had good stands while others have had to replant. I never have where I used your corn. I have no reason to kick on the crop this year. You will hear from me when I need more corn.

Yours very sincerely,

E F. BROWNLEE.

BEATS OTHER SEED TWENTY BUSHELS PER ACRE

Mineral, Ill., Nov. 18, 1914.

Your letter received a few days ago asking for a statement of the corn purchased from the company.

Will say that the seed that I planted made in the neighborhood of twenty bushels per acre **more than my seed**, stood the drouth better. We had a storm the 10th of July that blew the corn down and almost ruined our crop, so I can't tell so much about it. Some fields are so much better than others. The storm went in streaks. Rakestraw, the man that was with me when we bought the seed, got some other seed. When it was growing he said he did not like the seed he purchased from you. When he began to husk corn he changed his mind.

I picked out thirty bushels of seed. Everybody brags on it and my neighbors are picking some out of the crib. I believe I will get some of the Leaming. I am yours,

J. W. GISH.

MAKES NINETY-SIX BUSHELS PER ACRE

Wataga, Ill., Dec. 15, 1914.

Dear Sir:—

I sent for some of your Reid's Yellow Dent shelled seed corn last spring with Jean Taylor's order. I planted a piece four rods by forty rods and took good care of it. There was no other corn near it so that it could not mix. The average yield per acre was ninety-six bushels. I was well pleased with the corn. I showed the seed I got from you to the neighbors, some school teachers and corn judges. They all said it was good seed.

Yours truly,

WALLACE BEHRNGER,
R. F. D. No. 7.

On Your Success Depends Our Success

WE had a successful season last year. Not because we sold all the seed corn we had, but BECAUSE OUR CUSTOMERS WERE PLEASED AND SATISFIED WITH THE SEED WE SENT THEM.

The season was against a big crop this year, but in spite of that fact many of our customers got 70 to 100 bushels per acre from using our seed. (Read testimonials on following pages).

We were fortunate here because most of our seed fields were planted early. We got some fine seed from these fields. We could not get any seed at all from some of the fields which were planted late. It is for this reason that OUR HOUSE IS NOT FULL. But when we sell what we have in the house we will quit for the season; SO SEND IN YOUR ORDER EARLY.

It is a great pleasure for us to get hundreds of letters from those who have planted our seed telling of the success they have had. We do our best to turn out the very finest seed corn and when we know our efforts are appreciated it adds to the pleasure of our work. We appreciate the kind words in the letters we have received this fall and wish we could publish more of them in this booklet but have not the room.

We are personally interested in the success of our customers. We give you the very best knowledge and attention we can. *We put our knowledge, our experience, and our reputation into our corn.*

Mr. Ellsberry, our President, has had ten years in the seed corn business, he is a graduate of the University of Illinois, member of several scientific societies, President of the Geneseo Short Course and Farmers Institute, and is interested in every thing that makes up BETTER AGRICULTURE.

Mr. Sutton, our Vice-President, is the head of the G. D. Sutton Co. of Mason City, Ill., which is the *Largest Seed Corn Firm* in the world. He has had years of experience in the seed corn business, and is perhaps the most active and best known seed corn man in the country, and the reason is he "PLEASES HIS CUSTOMERS".

Mr. Withrow, our Secretary and Treasurer, is a farmer of thirty-five years' experience. He knows corn from seed to steer, for he has always been a big feeder. Mr. Withrow has been a supervisor for several terms, school director, and councilman, he is active in everything which makes for better crops, better farms, and better homes.

We will do our best to serve you and ask you to *order early.*

Very truly yours,

L. K. ELLSBERRY & COMPANY.

The Front Cover Illustration

THE illustration on the front cover is a reproduction of a painting made of our corn by the famous artist Montgomery, whose work is on exhibition in every art gallery in the country. He visited our plant, and said, "Of all the seed corn houses I have visited yours is the best, for you dry out your corn in nature's own way; and it is hard to beat nature." We consider this one of the highest compliments ever paid us.

Our Plant at Geneseo, Illinois

WE located at Geneseo, Illinois, because it has the best soil for the growing of seed corn in northern Illinois. It is located in the fertile Green River Valley, which has just enough sand in the soil to make early maturing corn. Before locating at Geneseo, Mr. Sutton made a trip through the north central part of the state and picked the soil at Geneseo as the best, for two reasons, namely, it makes high yielding and early maturing corn.

To get our seed this year we picked over close to 1,000 acres of corn and while we could not get very much per acre, yet by covering such a large acreage we were able to get a supply of elegant seed corn.

The problem this year is to get seed corn successfully dried out and here is where our house does its duty. This house is the product of fourteen years experience in the seed corn business and by our system of electric fans with enough heat to keep the corn from freezing we have been enabled to care for the corn perfectly. It is quality corn and bred for YIELD AND EARLY MATURITY.

L. K. ELLSBERRY & CO'S PURE-BRED SEED CORN

One of Our Breeding Blocks—Ear to Row Method. Each Alternate Row is Detasseled.

What Our Bankers Say

To Whom It May Concern: Geneseo, Illinois.

We are personally acquainted with Mr. Ellsberry, Mr. Sutton and Mr. Withrow who comprise the firm of L. K. Ellsberry & Co. and know them to be responsible and reliable men who are striving to supply their customers with high quality seed corn. We believe they will sustain every statement they make in their seed catalog. FARMERS NATIONAL BANK, By J. A. Bradley, Cashier.
FIRST NATIONAL BANK, By Chas. M. Morton, Cashier.

Our Plant at Geneseo, Illinois, showing group of agricultural students from California who visited, inspected and endorsed our system.

Statement of Prof. Crochuron, In Charge of Party

The seed corn we saw this morning had evidently been selected with care and was being stored under as nearly ideal conditions as possible. It evidenced the most modern methods advocated by the agricultural colleges. (Signed) B. H. CROCHURON, Ass't Prof. Agr. Extension, Uni. of Cal. and State Leader in Cal. for U. S. Dep't Agr.

Why We Charge Fifty Cents More per Bushel for Ear Corn

MANY customers ask us why we charge 50 cents more for ear corn. The extra expense is approximately 50 cents. Crates cost us 22 cents per bushel while two and half bushels of shelled may be put in a 13-cent bag. Then we give seventy pounds of ear and it overruns so that the overrun pays for the shelling. Then the ear corn must be handled by hand in storing, to keep the ears from battering. The shelled is butted and tipped anyway and the shelled seed can be handled in drags. We guarantee our shelled to be equally as good as our ear by offering to sell any man two bushels or one hundred bushels, half ear and half shelled. If he gets a better stand with the ear, a better quality or type or more bushels per acre than he does with the shelled, we will return his money at husking time. That is the confidence we have in our shelled seed.

Unless a customer grades his ear corn, he will get a more even stand from the shelled seed and a uniform stand is what makes big yields. If a seed man charges more than 50 cents per bushel for ear corn than he does for shelled there is something wrong.

How We Grow Our Seed

Our Plan

HERE is the way we grow our seed. We plant and husk out our breeding plots ourselves, and from these and the multiplying plots we get the seed with which we supply the farmers who grow seed for us.

The Best Farmers

We furnish the best and most up-to-date farmer with seed for his acreage. He takes the seed, plants the corn and cultivates it, but the corn belongs to us absolutely from the day planted and is delivered to us or picked by us whenever we want it, if it will do for seed corn. If there is no seed corn in it, he keeps the crop or markets it any way he chooses. As we have only the best farmers, we have forty to fifty good live men looking after our interests all the time because we have a clause in our contract which says that if the corn isn't of proper seed quality, it can be rejected, and he does his best to grow first quality corn.

Five to Eight Dollars More Per Acre

A perfect stand means from $5.00 to $8.00 per acre more; and then thoroughbred seed will give you a yield of from five to twenty bushels more than if you planted "run out" seed. Therefore, if you plant Our Seed, you get two of the essentials of a bumper crop. Viz.: Perfect stand and high yielding seed, as our corn is grown from ears selected for their high yields in our breeding blocks.

"Corn bred for several years for increased yield will produce, with exactly the same treatment, ten, twenty or even forty bushels more per acre than unselected seed."—Bulletin 229, U. S. Dept. of Agriculture.

FROM.....

.....

HERE IS YOUR ENVELOPE

"Write Now—Right Now"

L. K. ELLSBERRY & CO.

Successors to the G. D. Sutton Co., of Geneseo.

GENESEO,

ILL., U. S. A.

L. K. ELLSBERRY & COMPANY, Geneseo, Illinois

PURE BRED SEED CORN

.....
Date Line

Gentlemen:—Please ship by..... About.....
Freight or Express — State about the time of shipment

the Seed Corn listed below. I enclose .....Dollars.

Name.....

Post Office.....

Freight Station..... State.....
If different from P. O.

County..... R. F. D.....

Amount Enclosed

P. O. Order $.....

Check $.....

Bank Draft $.....

Ex.M. Order $.....

Cash $.....

REGULAR STOCK

.....(Sh.) bu. Imp. Reid's Y. D. at $3.00 $.....

.....(Ear) bu. Imp. Reid's Y. D. at $3.50 $.....

.....(Sh.) bu. Iowa Silvermine at $3.00 $.....

.....(Ear) bu. Iowa Silvermine at $3.50 $.....

Total Amount $.....

We Have No Regular Stock of No. Nine or Leaming This Season

PICKED IN SACK, DRIED ON RACK

.....(Sh.) bu. Imp. Reid's Y. D. at $3.50 $.....

.....(Ear) bu. Imp. Reid's Y. D. at $4.00 $.....

.....(Sh.) bu. Imp. Leaming at $3.50 $.....

.....(Ear) bu. Imp. Leaming at $4.00 $.....

.....(Sh.) bu. Sutton's No. 9 at $3.50 $.....

.....(Ear) bu. Sutton's No. 9 at $4.00 $.....

.....(Sh.) bu. Iowa Silvermine at $3.50 $.....

.....(Sh.) bu. Iowa Silvermine at $4.00 $.....

Total Amount $.....

☞Please Fill Out Carefully—Write Plainly☜

Please Give Us Names of a Few Farmers Who Might Want Seed Corn

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Why You Should Buy Your Seed Corn of Our Company

Largest Growers in the World

FIRST: You should get your seed corn from us because, combined with The G. D. Sutton Co. of Mason City, Ill., of which we are a part, we are the largest growers of seed corn in the United States. There are many ways by which so-called seed corn men get their corn; the large general seed houses who sell everything from radish seed to evergreen trees, raise very little, if any, of their seed corn. They go out and buy it by the carload, sometimes from other seed corn men, sometimes from farmers who sell them crib corn just like you have on your farm and sometimes they even go on the market and buy number two corn, grade it and sack it and ship it out for seed corn. Then, there is another class of seed corn men who try to raise all the corn they sell, on their own farms; they seldom have a good equipment for drying and caring for their corn, but the main objection to their method is, that their corn gets mixed with other varieties, and sometimes they sort out corn from other fields in which there is no real seed corn.

Our Method

Now, our method is entirely different from these. We grow all our corn within a radius of six miles of Mason City and Geneseo. It takes about 6,000 acres of land to grow our seed corn, but we did not take corn from all this land. We took seed from only those fields which had seed corn in them. In other words, if a local hail or wind storm damages a field, we don't use that field for seed purposes but go to another section which was not hurt by the storm. Another thing, it gives the correct soil for each variety. By doubling the acreage we can possibly use, we get better seed corn because we have a greater acreage to select from. The man who has only a few hundred acres in one place is compelled to take his seed corn from that place and when the corn is injured in that section, he is compelled to use his inferior corn for seed or have no seed at all. With us, when a field of corn is injured in any way, we simply reject it and go to a field that is good. We are always sure of good seed, while the small seed grower is not.

Isolate Each Variety

The second reason is: We can isolate our fields and keep each variety pure, while the seedman who tries to grow all his seed on one tract cannot do so. Pollen will blow a half-mile or more, so that it is necessary to have a variety of seed surrounded by fields of same variety. The man who grows all his seed on one tract cannot do this, but is compelled to plant different varieties close together.

Grow Our Seed From Breeding Blocks

The third reason is: We grow our seed from seed selected from breeding blocks so that our seed is from individual ears of high yielding records. That is the reason

our customers get such big ears. The big general seed corn man gets his seed whenever and however he can, so that his corn at best is only a grade corn. Buy your seed only of men who grow the seed themselves.

Best Equipped to Take Care of The Seed

The fourth reason is: We are the best equipped for caring for our seed after we get it into the houses. We have three immense plants; capacity 75,000 bushels. Our hangers, if placed end to end, will measure over forty miles with two ears of corn every 4 inches; our drying vaults, if placed end to end, will measure over one-quarter of a mile. Our ventilating flues running through the corn will measure approximately three-quarters of a mile. We have five large furnaces, in whose cold air ducts are large electric fans which run night and day and drive the dry air up through the corn. We burn six to eight carloads of coal annually. Our buildings have about 300 ventilating doors and windows by means of which we can open the entire sides of the houses on the dry, warm, windy days of early fall, and by closing which we can make the houses tight when the cold wet weather comes and we have to start up the furnaces. We dry all we can by nature and use heat only to supplement the natural fall winds. This system perfectly dries out our seed and is the reason that "SUTTON'S CORN GROWS." No other seed plant comes anywhere near our mammoth equipment, neither can the small breeder with no seed house compete with us in germination.

Grow All Our Own Seed

We grow all of our seed within hauling distance of our seed houses, going out as far as four or five miles. This gives us an immense territory and a pick of the soil, and we can isolate our varieties. When a farmer adjoins one of our fields and is going to plant corn of a different variety, we supply him with seed of same variety.

Our plan is the best plan of all. We formerly farmed and grew our own seed, but found it very unsatisfactory to say the least and for several reasons. You can't keep your corn pure because pollen blows so far.

It is not possible to keep over one-third of the acreage in corn, if you keep up the fertility and this you must do if you grow good corn. 300 to 350 acres of corn is about all that can be grown on a 1,000-acre tract, so it is a small factor in the seed business. A seed man advertising this way draws attention to three things. First, mixed seed. Second, too much hired help and not enough personal interest, with the natural result, poor quality of corn. Third, can have only a limited quantity of seed at the most and in case of a local damage, has no other place to get his seed.

Seed Corn Our Only Business

In conclusion: We devote all our time to the breeding, storing, sorting, testing and shipping of seed corn.

We grow our seed by contract with our best farmer neighbors, furnishing all the seed from breeding plot stock. We put out more corn than we can use and take only the best.

Each Ear Examined and Butted and Tipped by Hand

The fifth reason is: We are more careful in getting our seed out. Each one of our men works at a table by himself—he examines each ear and uses a jackknife and a cob in the old-fashioned way. WE TIP AND BUTT OUR CORN BY HAND —WE DO NOT DO IT BY MACHINERY. We will not get out poorer seed in order to save money on labor. Our ear corn is examined one ear at a time and several grains taken out and examined with a kife. Our shelled seed is examined in the same way and then butted and tipped by hand. We do not butt and tip by machinery, but by hand, so that bad corn may be detected more easily, before going to the sheller and then run over a mammoth grader that takes out any irregular grains, making a uniform seed for the edge-drop planter.

In summing up, if you get seed of us, this is what you get: Early selected, thoroughbred, high-yielding seed. Carefully selected and of highest germinating power. Result: Even stand and big yield of choice corn.

From a Small Beginning to the Largest in the World

OUR business has grown, The G. D. Sutton Co., of which The L. K. Ellsberry Co. is a part, from nothing to the largest of its kind in the world. Why? Because we have kept our standard high. Thoroughbred, high-yielding seed with the very strongest germination. Others pattern after us but we are always a few years ahead of them. Our system of drying is the very best.

You Get What You Pay For

Our answer is: We are the largest seed corn firm in the world. If we did not absolutely send out the very best seed, we couldn't and wouldn't be the largest firm in the world growing seed corn. When you buy seed corn of us, you get what you buy—seed corn—thoroughbred, high yielding and strong in germination. Don't buy your seed corn of a general seed house because you don't know what you are getting; nor of the little fellow, who has good corn but no special place to keep it, as high germination is the most important factor in good seed corn. Remember that we butt and tip by hand—no machine used in getting our seed except small two-hole shellers and mammoth graders.

Use Only High Germinating Seed

The condition of corn all over the country will not warrant you planting it unless it has been selected early and artificially dried. Therefore it is very necessary that you order your seed of some good reliable seed house. You simply can't afford to overlook this. Do it now, before it is too late, as all legitimate seed houses will not be able to supply the demand. Order early and have it shipped later. Do it now.

Our Old Customers Our Best Recommendation

OUR old customers are responsible for our mammoth business. We get hundreds of new customers each year. We certainly appreciate this fact, but if it were not for our old customers who order each year regularly, our business would not be what it is today. Four-fifths of our business each year is from our old friends. Hundreds of our customers have been on our books regularly for ten to fifteen years.

L. K. Ellsberry & Co.,
Geneseo, Illinois.

Gentlemen:

We are pleased to recommend your seed to any farmer anywhere. We have visited your plant and know how you handle your corn; we have seen the way you store it, sort it and test it and grade it. Furthermore, we have bought your seed and used it with excellent results. Anyone who orders seed from you will get a square deal.

(Signed)

CLARENCE PAYNE
F. C. SWIGER
ALBERT R. MILLER
J. W. TERPENING
JOHN HARTMAN
FRANK B. STEVENS
JACOB LIEBEE & SON
ALBERT HULTING
ALBERT YANKE
WM. OBRECHT
DAN MOORE
FRANK A. JOHNSON
H. H. WITHROW
GEO. H. BILLINGS
CHAS. OLSON
VIRGIL McHENRY
HARRY CLIFTON
PAUL PRITCHARD
ED. LARSON

EDGAR JOHNSON
HENRY WEISJOHN
RAY FERGUSON
S. W. SHAFER
JOHN SHAFER
W. L. ANDREWS
A. A. ANDREWS
WILLIS EVANS
MELL. VAN HERZLE
PHILIP PARSON
OTTO PETERSON
OSCAR PETERSON
MERTON FERGUSON
GUST. NEUMAN
E. O. JOHNSON
FRANK A. HOLKE
CLIFFORD HAINES
WELLS ANDREWS
W. A. WALTERS

ABEL WARD
PAUL FARBER
HENRY LARSON
EMERY AGUE
J. C. SEARLE
JAS. E. SEARLE
C. F. EDWARDS
IRA SIEBEN
JOHN BOLLEN
WARD SIEBEN
WILL BOLLEN
C. HEEREN
LEO. LENARD
F. L. LEONHART
CLYDE FORD
D. S. COLLINS
EVERETT SMITH
JOHN F. SMITH
GEO. F. WARD

FRANK L. FASSETT
GEO. O. WITHROW
CHESTER LAUDERBAUGH
HAMMON LOUIS
WESTON FRANK
ARNOLD JOHNSON
ALEX. LOUGHIN
HENRY KLAVAHN
MELL BYSSE
JOHN BODA
WILFRED NELSON
GEO. FARNUM
FRED CARLSON—Osco, Ill.
HARRY E. BROWN
ADAM FIEDLER
SAM HUTCHINSON
CLARENCE WARD
HERMAN F. GLATTHAAS

They Buy of Us Every Year

They do not make any effort to save their seed but get it of us each year. Most of these customers are large farmers, using from ten to fifty bushels of seed corn. They tell us that they have found that it pays to get their seed corn of us each year. When you figure the expense of getting out your own seed, you will find that it costs but little more to buy it of us and we are much better prepared to take care of it than the average farmer. Our seed assures you a perfect stand.

Order early and we will ship it any time you say. We are simply quoting our old customers when we say "SUTTON'S CORN GROWS."

Poor vs. Perfect Stand

IF you plant poor seed, have missing hills, and get an eighty per cent stand, you loose twenty per cent of your corn crop. On an eighty-bushel yield at 50 cents per bushel, this means $8.00 per acre loss, which is good rent on high priced land. Buy your seed of us at less than 50 cents per acre and get a perfect stand.

Our Conservative Price

A BUSHEL of graded seed corn will plant seven to eight acres. If this seed is high in germination, your stand will be perfect. Here is where we come in. If you use OUR seed, you are assured a perfect stand, because our slogan and motto is, "SUTTON'S CORN GROWS." We attribute our big success to this fact. Our old customers know that if the seed comes from our house, it will grow.

All successful firms are imitated. You will notice many seed firms copy our phrases, copy our style of advertising and our style of catalog. WE LEAD, WE DO NOT FOLLOW.

The greatest trouble an honest seed firm has, is the "Scoop Shovel" seed firm. They get out a beautiful catalog, list ten to twenty varieties of corn along with garden seeds and offer all kinds of premiums and sell ten varieties of corn out of one crib, and buy their seed corn here, there and everywhere. It is for this reason that we favor Government supervision of all seed houses. If a seed man had to have a certificate signed by the Agriculture Department of Washington hanging up in his office, certifying that he grew pure bred seed and had a plant where the seed could be kept high in germination, before he would be allowed to ship seed corn, then the "Scoop Shovel" seed man would get his "solar plexus."

Mr. G. D. Sutton, our vice-president, originated the "Picked in a Sack, Dried on a Rack," system of putting up seed corn and the Mason City and Geneseo houses are the only ones in the country that pick thousands of bushels out of the fields by sending men through the fields with sacks and then hang each ear on a wire hanger. A few seed houses pick a little this way but when it comes to hangers for 10,000 bushels they are not there. We actually have hangers at Geneseo for 5,000 bushels of seed corn. You can't beat this method.

Increase your yield by using our seed. Order now. It will pay you one hundred per cent on the investment.

Tiskilwa, Ill., 1915.

Dear Sirs:—

The seed I got from you grew very satisfactory. Had the season been right, would have got an enormous crop. Yours truly,

J. H. SMUCKER.

Toulon, Ill., 1914.

Dear Sirs:—

Your inquiry as to how the seed corn I got from you last spring did, is received. Would say that it came well, had a good stand of vigorous corn. Considering the season we had, my corn is as good a crop as one could look for. I am truly yours,

GEO. ARMSTRONG.

Verona, Ill., Nov. 9, 1914.

Dear Sirs:—

Your letter at hand and contents noted and in regards to the seed corn I bought of you last spring was all I expected. Every grain grew and as for yield, is as good as any in and around this town, going about sixty-five bushels per acre which I call good for the season we had. Have gathered a good supply of seed for the coming season.

Yours truly,

FRANK MALMQUIST.

Toulon, Ill., 1914.

Dear Sir:—

Your seed corn was good. We had a fine crop of corn. Yours truly,

E. B. SWANK.

Wyoming, Ill., 1914.

Gentlemen:—

The corn we got of you did fine.

C. A. GILFILLAN.

Verona, Ill., 1915.

Dear Sirs:—

In reply to your letter of recent date will say, I think every kernel grew and it made a big growth. I had twenty acres that the stalks would average 10 feet high. As to yield, I don't know as I cut up most of my corn and I have not started to husk any yet. Some of my neighbors have started and they say corn is very spotty. I will let you know later how it is turning out. As I cut most of my corn. Would like to know if you have any kind of corn that will grow a stalk only about 8 feet high or a binder that will bind the bundle in two places about 4 feet apart as it is mean handling with only one band on 10-foot bundles. Yours truly,

FRANK MALMQUIST.

Regular Stock of Seed Corn

WE call the seed gathered at early husking time our regular stock because we sell many times as much of this seed as we do the "Picked in a Sack, Dried on a Rack" seed and have made our enviable reputation on our shelled seed of this regular stock. The "Picked in a Sack, Dried on a Rack" is selected before husking time by going through the fields with sacks. This seed is ideal, of course, but costs more money owing to extra expense of gathering and excessive shrinking. We see to it that the germination of both is perfect.

Our regular stock of seed is always in long before the elevators will take corn. We take in our seed when it contains twenty to twenty-six per cent moisture and artificially dry it with hot air and electric fans. This assures the seed from freezing and assures perfect germination, while seed that freezes is lower in germination.

Our seed when shipped to our customers contains only from ten to twelve per cent moisture, while the corn you deliver to the elevator contains about eighteen per cent moisture. This is why our seed grows such vigorous plants.

Order now. We will ship at once or later, as you please.

"Picked in a Sack, Dried on a Rack" Department

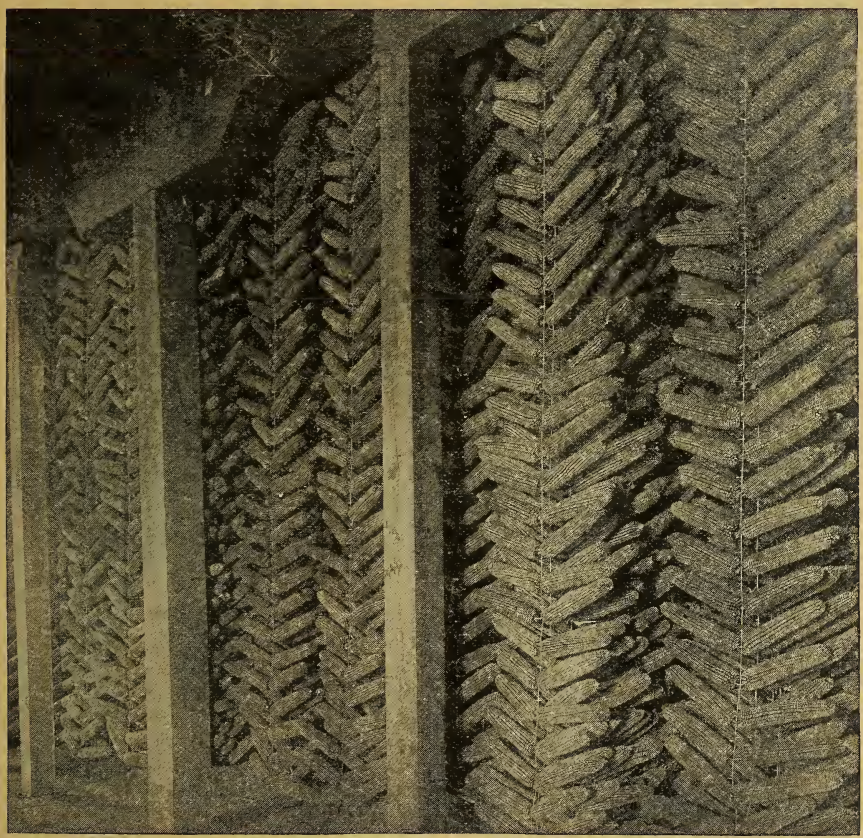
WE are the only firm who annually pick in a sack and dry on a rack, thousands of bushels of seed corn. During the months of September and October we have a large gang of men picking and hanging this corn, and have in storage thousands of bushels of extra select ears, all picked before any heavy frost.

Picked in a Sack

This is the ideal method of handling seed corn. Practically every grain will germinate, and when planting this corn a man can be perfectly assured of a perfect stand. This system received the unqualified endorsement of agricultural experts everywhere, including C. P. Hartley, of the U. S. Department of Agriculture, and officials of various agricultural colleges, including the University of Illinois.

To handle this seed corn means a great expense. We take our own force of men out to the field and work about ten men in each field. They go down the corn rows picking out the choicest and mature ears, putting them in the sacks which each man carries. When the sacks are full the men go to the down-rows, which we make through the field, and place the corn into the empty crates which are thrown out there. Then these crates are loaded on wagons and hauled to the houses, where the corn is all hung on wire hangers. We only examine the largest ears in the field and only bring in about one-third of those we examine. This means a big expense, but it means perfect seed corn.

After it has been hanging long enough to become thoroughly dried out, we begin taking it off the hangers, ear by ear, sorting, testing and crating or shelling it. We ship either in the ear or shelled.



DRIED ON A RACK

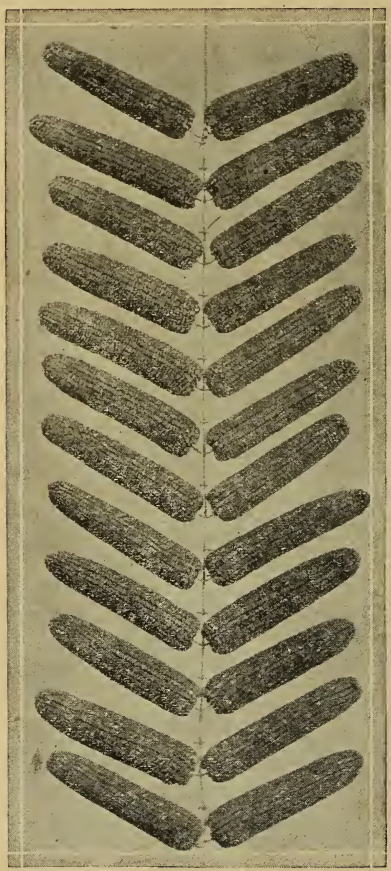
This picture shows one of the sides of the driveway with the corn drying on the wire rack, all of which are supported from above. Notice that each ear is separate and that no two ears are touching.

L. K. ELLSBERRY & CO'S PURE-BRED SEED CORN

This corn is picked very early and shrinks twenty-five per cent to forty per cent. It is an expensive proposition all around. Every ear is handled separately four times. It takes lots of room to hang this corn. It must be carefully handled every time but we will not sacrifice quality in order to save money. Our customers want the best. This we try to give them in the seed corn "Picked in a Sack, Dried on a Rack."

Our System of Drying Seed Corn

The "Picked in a Sack, Dried on a Rack" corn is selected in September and October, by going through the fields with sacks over the shoulders picking only the earliest and best ears. This corn is, of course, green and heavy, so is hung on wire hangers. This corn is dried by having half the walls of the houses doors, which are opened during clear, sunshiny and windy days, and closed when weather is bad.



A Hanger of Corn

One of our force of Corn Experts who helped to pick all our corn in sacks

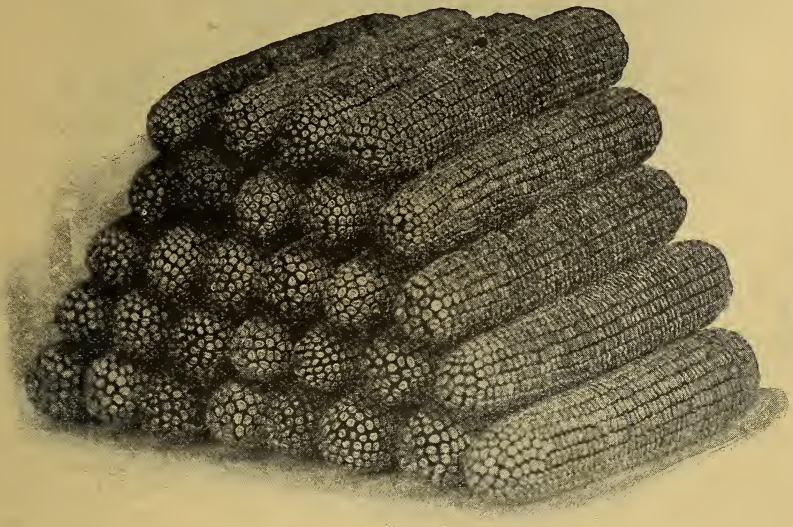
Hot Air Blasts Dry the Seed

We also have the largest size hot air furnaces, two in each house, with big electric fans forcing cold air from the outside into the furnaces and this forces hot air up all the registers, giving us a complete change of air every few minutes. All our seed is dried in this manner.

Change of Air Every Fifteen Minutes

The moist, warm air is exhausted through ventilators in the roof. As soon as the corn is dry enough in October so that we can handle it at all, we start to filling our vaults. We force hot air from the furnaces through air chutes running through these vaults, drying this seed as perfectly as that hung on wires. The doors on the sides of the buildings being open during favorable days until freezing weather, then the houses are closed and the furnaces and fans run night and day.

Reid's Improved Yellow Dent



Our Ideal Bunch of Reid Ears

This Splendid Type of Yellow Corn is a World Beater, and Was Originated by Jas. Reid, of Delavan, About Sixteen Miles From Mason City.

LIGHT golden in color, ears from 9 to 12 inches long and 7 to 8 inches in circumference. No space between rows, which range from 20 to 24. The cob is almost completely covered with corn. Very small shank; ears run very uniform in size, color and shape. Shells from eighty-eight to ninety per cent of corn. Kernels are moderately dented or rough and fully a half-inch deep. Cob red and medium in size. This corn is very easy to husk. Stalks from 9 to 12 feet and an

abundance of foliage, making it popular for fodder. We have the strains of Reid that won first prize at the Chicago, Springfield and Omaha corn shows. This corn will get out of the way of frost in from 95 to 110 days, according to location, soil and season.

PRICES: One ear, 40 cents, postpaid; one peck, $1.00; one-half bushel, $1.50; one bushel, to any amount, $3.00 per bushel. Sacks free. Ear corn, $3.50 per bushel in bushel crates.

"Picked in a Sack, Dried on a Rack" seed, $4.00 per bushel in ear; $3.50 shelled. No order for less than one bushel accepted in ear.

Improved Leaming

A Few Ears of Improved Leaming

THIS spendid variety of yellow corn was originated in 1826 by Mr. Leaming of Ohio, and has been developed to a high state during the last ten years. We have the Chester & Coolidge strain. Ears from 9 to 11 inches long and from 7½ to 8 in circumference, weighing from twelve to seventeen ounces each, sixteen to twenty-four rows of kernels, small space between rows. Rows contain from fifty to fifty-eight broad, thick, deep kernels. Kernels rough, rounding wedge-shaped. Red cob, medium size. Stalks 9 to 12 feet high. Valuable for either forage or ensilage. The large percentage of sugar in every part of plant makes it the prize fodder or ensilage variety. One of the best standard varieties grown. Matures in from 100 to 110 days, according to soil, location and season.

PRICES: One ear, 40 cents, postpaid; one peck, $1.00; one-half bushel, $1.50; one bushel to any amount, $3.00 per bushel. Sacks free. Ear corn, $3.50 per bushel, in bushel crates. "Picked in a Sack, Dried on a Rack" seed, $4.00 per bushel in ear; $3.50 shelled. No order for less than one bushel accepted in ear.

Brimfield, Ill., 1914.

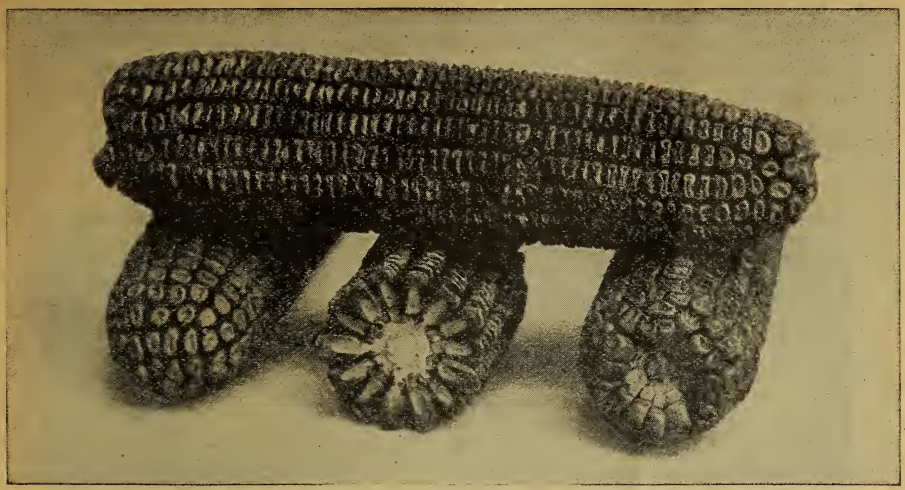
Dear Sirs:—
Seed was all O. K. A perfect stand.
Respectfully yours,
R. F. STRAHERN.

Henry, Ill., Nov. 14, 1915.

Gentlemen:—
Will say, the corn I bought of you last spring grew fine, and made a big crop. Respectfully,
W. H. SMART.

L. K. ELLSBERRY & CO'S PURE-BRED SEED CORN

Sutton's No. 9 (Early Yellow)



Sutton's No. 9 (Early Yellow)

FOR several years we have been experimenting to secure an early yellow which would give a large yield and yet mature early. We believe we have finally secured such a corn in the Sutton's No. 9 (Early Yellow). This corn is a slowly tapering ear of medium length; kernels very deep, and a deep yellow or golden color. A rough dent corn with sixteen to twenty rows and wide space between rows. The cob is very small and, with the deep kernels, this makes the highest shelling percentage of any corn we know. In our experiments this corn has shown remarkably good yields and will mature in ninety-five to one hundred days.

PRICES—Regular stock: One ear, 40 cents. Shelled, one-half bushel, $1.50. One bushel to any amount, $3.00 per bushel. Ear corn, in crates, $3.50 per bushel. No order for less than one bushel accepted in ear. "Picked in a Sack, Dried on a Rack," shelled, $3.50; ear, $4.00 per bushel.

Holder, Ill., 1914.

Dear Sirs:—

In answer to your letter received in Friday's mail, will say that we are very much pleased with the seed corn purchased from you last spring. It made a fairly good yield and is easy to husk and looks fine when shelled and I think will make a fine sample and grade up pretty well. Thanking you for the interest you have taken trying to find out all about your seed corn as to weather it proved to be all you claim for it. We are, very respectfully,

JOHN DIXON.

Wichert, Ill.

Gentlemen:—

Corn was very good.

A. B. SCHAAFEMA.

Benson, Ill., 1914.

Gentlemen:—

In regard to your seed corn I can say for the year we had it did very good. Yours very truly,

S. E. TALLYN.

Morton, Ill., 1914.

Gentlemen:—

Last spring I planted twenty-four acres of corn using Geneseo seed. It turned out about fifty-five bushels to sixty bushels per acre, which is fifteen bushels higher than the average for this locality this year. I expect to buy my seed of you next year, for I am quite sure that seed of my own picking could not do as well as yours did this season.

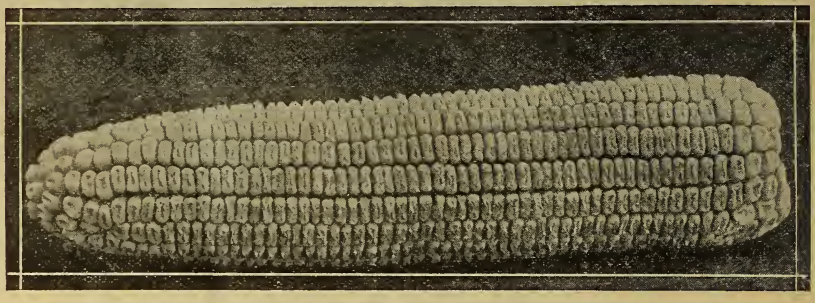
Very truly yours,

JOS. E. MOSIMAN.

L. K. ELLSBERRY & CO'S PURE-BRED SEED CORN

Iowa Silvermine

This popular variety, originated in 1890 by J. H. Beagley, is the earliest maturing of the white varieties we have for sale. We have found the corn to be remarkably free from barren stalks and to do especially well on the lighter soils. The ear runs very cylindrical, about 9 inches in length. The kernel is deep, with a crease dent, and covers a medium-sized cob. It has a tendency toward grain rather than fodder production, the plant food in the ground going directly to feeding the ear.



IOWA SILVERMINE (AN EARLY WHITE).

PRICES: One ear, 40 cents; shelled, one-half bushel, $1.75. One bushel, to any amount, $3.00 per bushel. Ear corn, in crates, $3.50 per bushel. No order for less than one bushel accepted in ear. Picked in a Sack, Dried on a Rack shelled $3.50 per bushel, ear $4.00.

YIELDS MORE THAN OTHER CORN

Flanagan, Ill., Nov. 11, 1914.

Gentlemen:—

It is certainly with great pleasure that I write you concerning the seed corn I bought of you last spring. I only had enough of the seed I bought of you to plant about forty-five acres. Had I had enough to plant all of my land of your seed corn I would of got more corn for the land I had planted from your corn, yielded about eight or ten bushels more per acre than the other corn I had. It was so much better than other corn in this neighborhood that I sold about forty bushels of it to my neighbors for seed, one man picking about twelve bushels for himself and others taking from three to five bushels and picked it themselves. The man that picked the twelve bushels told me, and I think his statement is right, that he would not have been able to find enough good seed corn in his field for what he wanted to plant for his corn was very poor this year. There are several others of my neighbors who got seed corn of you that tell me they are well satisfied with it.

I think it is the best yielding corn and the easiest husking corn I have ever raised. I tested the seed I got of you last spring, picking several kernels out of every crate till I had 125 kernels and 119 grew so I was well enough satisfied.

Wishing you success in the growing of still better seed, I am Yours truly,

ELI STUCKEY.

BEST BRED CORN IN GRUNDY COUNTY, ILL.

Morris, Ill., 1914.

Dear Sirs:—

The seed corn I received from your company grew very good. I was well pleased with it. I had enough to plant 210 acres which averaged forty-five bushels to the acre. We have a crop advisor in this county who told me that it was the best bred corn that he had seen in the county.

Yours respectfully,

E. W. MATTESON.

USED OUR SEED FOR FIVE YEARS

Alexis, Ill., 1914.

Dear Sirs:—

Your corn grew fine as it always has for me. I have been using your corn for five years and have always had good stands while others have had to replant. I never have where I used your corn. I have no reason to kick on the crop this year. You will hear from me when I need more corn.

Yours very sincerely,

E. F. BROWNLEE.

Suggestions for a Bumper Corn Crop

THE roots of the corn plant interlace between the rows within thirty days after planting. Avoid tearing them up with the cultivator. "Cultivate your corn, don't plow it."

To avoid clods beneath the surface, disc ahead of the breaking plow.

Harrow at once each day's plowing. If a hard rain comes before planting, disc and harrow ahead of planter.

Keep your ground level to conserve moisture. Don't hill up your corn. The brace roots will reach the ground, don't try to bring the ground to the roots.

Don't burn your stalks. Just as well burn the manure pile.

Practice rotation of crops—if you can't grow clover, grow cowpeas or soy beans. Two crops of corn are enough on any soil before changing.

Get a good seed bed, then practice shallow cultivation. Cultivate as often as soil conditions warrant—never less than three, often four or five times.

Use best thoroughbred corn that has never been allowed to freeze. This assures a perfect stand.

Rich soil, a good seed bed, plenty of cultivation and pure seed of strong germination, practically assures a bumper crop.

Remember, "SUTTON'S CORN GROWS." Order early. Each ear examined before shelling or crating. All shelled seed butted and tipped by hand, no machinery used except a two-hole spring sheller and a mammoth grader with four screens, graded for the edge-drop planter.

Does It Pay to Breed Corn?

WE BELIEVE IT DOES. We have been very careful students of the subject of corn breeding and find that the yield of our seed is materially increased by planting seed from the highest yielding rows of our plots and discarding the poor yielding rows.

We follow the ear to the row method and find much variation in the yielding power of different ears. Like produces like. If you plant seed from high-yielding corn, you get larger yields than from ordinary seed. We have proved it over and over again in our plots and our customers have proved it in their own fields when our seed was compared with other seed in bushels produced per acre.

We believe in type, but are willing to sacrifice type for yield. Bushels count more.

As Dean Davenport of the University of Illinois has said, "The only reason Kentucky was able to produce the fastest horses in the world is: that they were willing to sacrifice beauty for long legs."

We breed for yield and our seed is all high yielding corn. You will find it will pay you big to buy our high yielding seed. You not only get high yielding seed, but remember "SUTTON'S CORN GROWS".

Seed Corn Soil

We grow our seed corn on a rich sandy loam. This soil matures corn better than heavy black loam. Geneseo is surrounded by this sandy loam. That is why we are located at this point. The seed from this soil is earlier in maturing and naturally stronger in germination.

Please Follow These Instructions When Ordering.

FILL OUT THE ORDER BLANK VERY CAREFULLY, enclosing check, postoffice order, express money order or draft on New York, Chicago or St. Louis. Stamps acceptable on orders for less than $1.00.

WRITE YOUR NAME AND ADDRESS PLAINLY. Oftentimes we receive orders on which the address is so poorly written that we cannot fill the order. Sometimes the writer forgets to put in his postoffice, and we have to hold the shipment until he writes again, with considerable feeling, because we haven't acknowledged his order. This can all be avoided by writing your name and address plainly.

OUR TERMS ARE CASH WITH ORDER. We cannot open accounts as our orders are very great during corn season, and we are very busy filling cash orders. If the corn is not satisfactory, we will return your money. **If your freight station is a prepay station you must include freight with your order.**

We will pay railroad fare and all other expenses to anyone not farther away than fifty miles who comes to us and purchases fifty bushels of seed corn, either ear or shelled, or we will pay all his expenses if he comes and doesn't buy and finds that we have misrepresented our corn or method of keeping it. Several neighbors can club together and send some responsible man who can personally see just what we have and how we keep it. If you live farther from us than fifty miles, we will pay that part of expenses on same conditions as above.

Where Our Orders Come From

We receive orders from every state in the Union and all foreign countries where corn is grown. **REMEMBER—WE ARE THE LARGEST SEED CORN FIRM IN THE WORLD.**

Guarantee

We guarantee our corn to be pure bred and as free from foreign pollination as possible, perfectly matured, and of highest germinating powers, and we guarantee it to go out in first-class condition, as we carefully examine each ear. If any seed is received from us which is not satisfactory in every respect, it may be returned at our expense and money will be refunded. All corn may be kept ten days and tested in any manner and if for any reason it is not satisfactory it may be returned and money refunded; under no circumstances will we refund any money or receive corn back that has been kept longer than ten days. We can't and won't be responsible for corn in a thousand different hands for longer than ten days. If it is good, then it is up to the customer to keep it good. We will not be responsible for a crop, either. There are many reasons for crop failure. We guarantee the seed to be good; that is all we can do. WE DO NOT GUARANTEE ANY CORN TO MATURE AT A CERTAIN TIME, as the season and location changes the time of maturing to such a great extent. We give you our best judgment as to time of maturing, also letters from our customers.

What They Say of Our Corn

Gifford, Ill., 1914.

Gentlemen:—
In answer to your letter, I will say that the seed corn I received from you was first class. I never got a better stand in my life. I thank you for your honesty. I am pleased with the company. Your customer in the future.

H. E. HICKMAN.

Ladd, Ill., Nov. 9, 1915.

Dear Sirs:—
Your letter received today and in reply will say I planted the corn early but it did not mature. About sixty-five per cent of it is soft. The seed seemed to be alright, about ninety per cent grew. I think under favorable conditions it would have yielded about sixty-five bushels per acre.

I would like to have you reserve about three bushels of first-class seed in ear for me. Write and let me know prices and conditions.

Yours truly,
ALBERT FLAHERTY.

Kempton, Ill., 1914.

Dear Sirs:—
The seed corn that I bought of you last spring was alright and got ripe and made a good yield.

Respectfully,
BUTON BRUNER.

Galva, Ill., 1915.

Dear Sirs:—
The seed corn I purchased of you last spring grew and made a fine stand but the early frost damaged the crop about one third. Yours truly,

J. A. CRAVER.

Toluca, Ill., 1914.

Gentlemen:—
The seed corn I got of you all grew and gave very good satisfaction. The seed all grew or at least I never had one kick. Yours very truly,

A. M. LIVINGSTON.

P. S. As I have sold out the grain business here, address all mail to Geo. Walschmidt, successor.

A. M. L.

Lacon, Ill., 1914.

Gentlemen:—
In reply to this letter I can say that the results from the Reid's Yellow Dent Corn you shipped me was very satisfactory. I like the Reid's the best for yield and quality both. We renew our seed often, and have dealt with many seed houses, and occasionally get poor seed corn. If you send out as good corn from this years crop as you did last year, you certainly should have no complaint from your customers.

Wishing you much success in the new company, I am respectfully,

ROBERT JOHNSON

Woodhull, Ill., Nov. 10, 1914.

Dear Sirs:—
In regard to the seed corn I got of you last March, will say we have just finished gathering the field of forty acres, the seed of which I got of you people, the corn has all been weighed and it lacked just a trifle of making sixty bushels to the acre of good sound corn. I think that exceptionally good for the season. Yours very truly,

FREMONT PECK.

Roseville, Ill.

Dear Sirs:—
In regard to the seed corn bought of you, I think every grain grew. I have some fine seed corn, it ripened early. Please send me a circular of your seed corn. Yours truly,

WALTER M. HUSTON.

Gerlaw, Ill., Nov. 13, 1915.

Dear Sir:—
I received your letter inquiring about the seed corn I bought of you last spring, and I will say that it locked as good as any of the good corn around here until the seventh of August there was an awful bad hail storm went across here which did a great deal of damage to the corn. I had seventy-two acres hit by the hail.

I believe the corn I got of you would have produced a great deal better corn than the corn from home grown seed. Yours truly.

LEE GARDNER.

Monmouth, Ill.

Gentlemen:—
The seed corn which you sent to me was very satisfactory. I want the very best of seed every grain a good one, and then plant only just two in each hill and have two stalks of corn. If the seed was not good there would be too many one-stalk hills for a big yield. I am not one of the old-fashioned farmers who purposely shelled a few bad ears in the seed with a view to obtaining a thinner stand. (This might be called a "bacon stand"—fat and lean)

Yours truly,
J. N. THOMAS.

Roseville, Ill., Nov. 12, 1915.

Dear Sir:—
In answer to your inquiries on the opposite side of the letter will say that the seed corn I bought of you last spring was alright. I had a good stand of corn and will have a good yield, but not very good quality on account of wet weather and a wind that blew our corn over before it had matured. I will want some seed in the spring as some of the corn I put up has moulded on account of the warm, foggy weather we had after we put it up, so give me your prices in the spring. Yours truly,

D. A. WOODWARD.

Brace Ville, Ill., 1914.

Dear Sirs:—
In regard to the seed corn purchased of you last spring I will say that it turned out alright. The corn I purchased of you made ears of excellent quality. Yours truly,

F. WALLIN.

Woodhull, Ill., Nov. 10, 1914.

Dear Sirs:—
The seed corn purchased of you last spring grew alright and I have no complaints to make.

Yours very truly,
H. M. THAYER.

Morris, Ill., 1915.

Dear Sir:—
The seed corn I purchased of you last spring grew fine although the season has been so wet it has cut down the average of all the corn. The Silver Mine is yielding about fifty bushels as near as I can figure. Truly yours,

FRANK W. COLLINS.

What They Say of Our Corn

Henry, Ill., 1915.

Dear Sir:—
The seed corn I received from you last spring grew fine, hardly a hill missing. The corn grew well till middle of September, when we got a bad wind storm here which damaged our corn and the frost hurt it considerable. It yielded about fifty-five bushels per acre. Yours respectfully,
ROY A. HILL.

Woodhull, Ill., Nov. 25, 1914.

Dear Sirs:—
Our seed corn that we got from you last spring grew fine and we are well pleased with it. We think it went sixty bushels per acre which is pretty good for this year. Yours truly,
TRIGG BROS.

Gardner, Ill., 1914.

Dear Sirs:—
Your seed corn was fine. Yours respectfully,
ANDREW EISEN.

Andulusia, Ill., 1914.

Dear Sirs:—
In regard to the seed corn I received last year, I will say it proved satisfactory in every way. Am well pleased. Yours respectfully,
ERNEST BARSEL.

Blue Mound, Ill., 1915.

Gentlemen:—
The seed corn I bought from you last spring was first class. I have out 110 acres of corn and had a good stand all over. Corn making sixty bushels per acre now. Sincerely yours,
J. RALPH BECKETT.

Polo, Ill., Nov. 27, 1914.

Dear Sirs:
In regard to the seed corn I got from you it done extra well. I planted it May 9th and I think every grain grew and it made sixty bushels per acre of extra fine corn. Remember me with a catalog.
Yours truly,
T. W. JONES.

Carman, Ill., 1915.

Dear Sir:—
I am well satisfied with the seed corn I got from you last spring as I got an exceptionally good stand of corn. Although the season was very late and wet, my corn matured very well. Thanking you for the interest you have shown me I am respectfully,
F. ALLEN AMEGERS.

Lanark, Ill., 1914.

Gentlemen:—
The seed corn which I purchased from your company did very well for me the past season, making a yield of seventy bushels per acre.
I shall need some more seed another year.
Respectfully,
GUY C. PRITERBAUGH.

Elmwood, Ill., 1914.

Gentlemen:—
I am well satisfied with the seed corn I bought of the company last spring. I think every kernel grew. Yours truly,
ARTHUR L. BROWN.

Walnut Hill, Nov. 12, 1915.

Dear Sir:—
The seed corn you people sold me last spring has given me good results on one field which I have picked and the other fields have drowned out places so I can't give any information regarding them. The one field which I picked was yielding better than seventy-five bushels and would have made more but a good part of the stalks were broken off by winds before it eared out. I am satisfied that it all grew as the stand was great.
The corn itself did not mature as even as it might but it is just as far along and little ahead of most of the yellow, so I am pretty well pleased with it as far as I have gone according to the year we have had here.
If the corn turns out better than I think it is on the other ground, I will let you know.
Yours truly,
C. E. NELSON.

Princeton, Ill., 1914.

Gentlemen:
Every kernel of your corn came up.
H. G. OBERSCHELP.

Toulon, Ill., Nov. 15, 1915.

Dear Sir:—
The seed corn I got of you I am well pleased. Have not any extra good stand, but it will make seventy bushels an acre. Weather was very unfavorable and cold.
The corn was Johnston Co. White. Am well pleased. Yours truly,
CARL REICH.

Toulon, Ill., Nov. 16, 1915.

Dear Sirs:—
The seed corn obtained of you germinated well, made a good growth but frost came a little too early, hence the corn is very light. According to my experience, think you are breeding the seed too rough. My early knowledge of Reid's Yellow Dent was a smooth ear, well filled butt and tip.
Respectfully yours,
E. C. HODGES.

Annawan, Ill., Nov. 10, 1914.

Dear Sirs:—
The seed corn which I purchased of your company last spring tested very strong in germinating qualities and grew well and produced a good crop considering the season. I have no criticism to make. Thanking you for past favors, I remain yours respectfully,
W. J. BAKER.

Morris, Ill., 1914.

Dear Sirs:—
I was well satisfied with the corn I got from you. It was better than my own corn. I got some nice seed corn this fall from the corn I got of you.
Yours truly,
WM. L. STEINBECK.

Morris, Ill., 1914.

Gentlemen:—
Will try to answer this letter. The corn I got from you all grew and came up fine. Respectfully,
JAMES N. CABLEIGH.

Toulon, Ill., 1914.

Gentlemen:—
The corn I received of you last spring grew alright, made a good crop. Yours respectfully,
E. E. HODGES.

What They Say of Our Corn

Paxton, Ill., Nov. 30, 1914.

Gentlemen:—
The seed corn I received from you was satisfactory in every way. Yours truly,
G. M. STANGE.

Toulon, Ill., Nov. 15, 1915.

Dear Sirs:—
In regards to my corn. It all grew fine. It would of made a big yield if the season was favorable for it to mature.
The corn is alright but the season was wrong for it this year. Yours truly,
J. D. WEBSTER.

Morris, Ill., 1915.

Gentlemen:—
Your letter on the reverse side of this sheet received and contents noted. Will say that I was very well pleased with the seed that I got from you last spring as far as germination went. The bushel of Leaming which I got was ahead of the Reid's which was not picked in a sack and dried upon a rack.
The Leaming corn I cut up and put in my silo so I have no way of telling how much it yielded per acre, but the men who helped me put the corn in said I was a fool to put such good corn in a silo. I picked six rows 80 rods long of the Reid's and had about thirty-five bushels.
None of the corn in this neighborhood is fully matured this fall on account of the backward season, but I think I could get more seed out of mine than the average. Respectfully yours,
WM. S. LUTZOW.

Cambridge, Ill., 1914.

Dear Sirs:—
In regards to the seed corn I bought of you last spring, can say it grew good. If I need any more seed, I will be at your seed house to get seed.
LEWIS KRAUSE.

Galva, Ill., 1914.

Dear Sirs:—
I had a fine stand of corn from the seed I purchased of you last spring. Will want about thirteen bushels of seed in the spring. Yours truly,
J. A. CRAVER.

Deer Creek, Ill., 1914.

Gentlemen:—
Will say that the seed corn I bought of you last winter proved all O. K. It seemed like every grain grew.
Yours truly,
SAMUEL HARTMAN.

Mackinaw, Ill., 1914.

Gentlemen:—
The corn bought of your company was very satisfactory as I think every kernel grew. Yours,
FRED BRENKMAN.

Heyworth, Ill., Nov. 14, 1915.

Dear Sirs:—
In reply to yours of a few days ago, will say that I have not husked the corn yet but I think it will beat fifty bushels per acre and, if the corn had not blown down, I think it would have made at least sixty-five bushels. It has been a very unfavorable season for corn to mature but I am satisfied with the seed I got from you. Yours truly,
CLAUDE V. CASEY.

Fowler, Ill., 1914.

Dear Sirs:—
In regard to the seed corn I purchased of you, I was well pleased as to the quality and it grew well.
Yours,
WM. BOOTH.

Hillsdale, Ill., Nov. 7, 1914.

Dear Sirs:—
In reply to your inquiry on the reverse side, I will say the seed corn I ordered from you last spring gave good results both in germinating and yield and is of a good type and quality.
You may print the above if you wish.
Yours sincerely,
W. I. NICHOLSON.

Minonk, Ill., 1914.

Dear Sirs:—
The White Dent seed I received from you last spring was good. It was very dry here this summer. The seed I received from you made four bushels per acre better than the others. I will send you an order for more seed. Yours truly,
C. F. HASSELMAN.

Hopedale, Ill., Nov. 15, 1915.

Mr. L. K. Ellsberry & Co.,
Gentlemen:—
Yours received and will say in regard to the seed corn I got of you it is alright. I thought when it came up it was too thin but it has proved out alright. It is making sixty bushels and better. It matured well and I picked my own seed in September about the 15th. I finished planting May 5th. I have sold a good deal of seed corn all ready and will have 200 or 300 bushels yet. I have been thinking of sending back for two bushels of Reid's Yellow Dent to plant in a plot by itself, if I decide to try it again I will let you know by the first of the year. Thanking you for your courtesy of writing me, I remain yours, with courtesy, and will recommend you to any man for your square dealings.
A. F. DOSSETT.

Wichert, Ill., 1914.

Gentlemen:—
In reply to your inquiry, I must say that I had a perfect stand of corn from your seed.
A neighbor near us, Mr. Jacob Busz, St. Anne, Ill., has shown me a field of Reid's Yellow Dent which he purchased from you that he estimates will run about eighty bushels per acre. So in spite of the adverse conditions of weather, I must say that I am well pleased with your seed. Yours truly,
A. P. BONWALLET.

Saybrook, Ill., Nov. 6, 1914.

Dear Sir:—
To whom it may concern:
The seed corn I got from Mr. L. K. Ellsberry last spring, I can say was as fine as I ever planted. I can fully recommend their seed. My corn is making fifty bushels from the seed received from them.
Yours respectfully,
HOWARD WRIGHT.

Danville, Ill., 1914.

Dear Sirs:—
The seed corn I bought of you I got ninety-eight per cent of a stand.
WILLIAM DIXON.

What They Say of Our Corn

Tolono, Ill., Dec. 3, 1914.

Dear Sirs:—
My Silver Mine corn averaged fifty-six bushels, was a fine quality. What rain we had was too late for this early corn. My White Dent averaged sixty-two bushels. The rest of my corn was Boone County White. I have found that your seed always grows and gives good results. Yours truly,
J. A. BOLES.

Media, Ill., 1914.

Dear Sirs:—
The seed corn we got from you last spring is yielding very satisfactory. No criticism to make. Kindly send me your new catalog when convenient.
Yours truly,
JAMES J. MATHERS.

Lovington, Ill., Nov. 4, 1914.

Sirs:—
I think the corn would have been alright if the season had been favorable. I planted it on sixty acres of sod and the corn is making fifty bushels per acre. There is lots of rotten in it. It is going to be hard to pick seed corn from it. Please send me a new catalogue. Yours,
I. W. McCLUNG.

Peoria, Ill., 1914.

Dear Sirs:—
The seed corn I received from you this spring was perfectly satisfactory and came up good and strong, and I expect to get more seed of you in the spring. Very respectfully,
C. P. BACON.

Princeton, Ill., 1914.

Dear Sirs:—
As to the seed corn that you sold me last spring, will say that it made about sixty-five to the acre.
Very truly yours,
J. W. SAWYER.

Buda, Ill., Nov. 9, 1914.

Gentlemen:—
In reply to your letter regarding results obtained of corn purchased from you, will say that they were satisfactory. I planted the corn on peat soil that had been in corn for several years. I have not husked it yet but it matured nicely and will easily make over fifty bushels per acre. My estimate would be around sixty bushels per acre. It was my last planting. Yours truly,
W. M. JOHNSON,
R. D. No. 2.

Satisfaction in La Salle County, Ill.

Rutland, Ill., 1915.

Dear Sir:—
Yours of the 10th. I will write you about your seed corn I got last spring. The seed was all good and grew fine. Very little of it missed and it dried out good. It will go about eighty bushels to the acre. I pick out my seed for next year from it and a finer lot of seed cannot be found in any field.
Yours truly,
WM. FORD.

Rutland, Ill., 1915.

Dear Friend:—
I received your seed corn alright and it all came up fine. It made seventy bushels to the acre. I am a sick farmer or I would send for some more.
Yours truly,
WILLIAM H. KENNEDY.

Ransom, Ill., 1914.

Dear Sirs:—
In reply to your letter I will say I am well pleased with the seed corn I got from you. I think every kernel grew and it turned out good. I remain as ever,
Yours truly,
J. H. WEBER.

Dayton, Ill., 1915.

Dear Sirs:—
Seed corn I bought of you has proved very satisfactory. We planted June 1 and 2 and put most all in silo. Very little corn in this section matured. Think ours was of the best. All germinated and made big foliage. Think seed corn will be at a premium here next spring. Thanking for inquiry, I am yours truly,
RUSH GREEN.

Streator, Ill., 1914.

Dear Sirs:—
In regard to that seed corn I bought of you, it was fine. It all came very strong. I had a fine stand of corn. Yours truly,
PETER KAFOED.

Ransom, Ill., Nov. 23, 1914.

Dear Sirs:—
In regard to the seed corn purchased from you last spring, I will state that it turned out remarkably well considering the season. Every characteristic of the variety could plainly be seen in the corn this fall. The only thing objectionable about it was that it did not seem quite as dry and thoroughly matured as some of my other corn. I wish to get some more seed for next year. Kindly send me one of your price lists. Yours very respectfully,
CHESTER R. McCOLM.

Dana, Ill., 1914.

Dear Sirs:—
In reply to your letter on other side of this sheet, will state that I had as good results as I could expect and better than the average corn in this neighborhood. I had a fine stand of corn. Send me a catalog as I want to order some time this month.
Yours truly,
J. H. KLESATH.

Peru, Ill., 1915.

Dear Sir:—
The seed corn I received of you was very good. Got a good stand. Started picking the 8th November turning out good but a little soft. Little late for this season. Got it planted a little late for this year. Corn all a little soft, my other as well.
Yours truly,
JERRY HOFFMAN.

Ottawa, Ill., 1915.

Dear Sir:—
In regard to the seed corn that I bought from you this spring, will say that the seed was alright and I got a very good stand about sixty bushels to the acre, but it did not mature. I have only husked about an acre, and I can't find only about ten per cent dry corn. This season here was very cold and wet, and only for that I would had a big yield.
Yours truly,
HARRY DeBALT.

What They Say of Our Corn

Satisfaction in La Salle County, Ill. (Continued)

Ottawa, Ill., 1914.

Gentlemen:—
In regard to seed corn will say that I am well pleased with results. The corn grew strong and vigorous. Eared well considering season.

Yours truly,
J. W. FETZER.

Leland, Ill.

Gentlemen:—
I am sorry, but I have been sick and do not know much more about the corn than you do. The boys say it is as good as any ones' corn. Lots of soft corn. They fetched in some ears of it, it looked nice. They said the seed was good and all grew.

Yours truly,
JOS. KNIGHT.

Peru, Ill., 1914.

Gents:—
In reply to your letter of inquiry concerning the seed corn which I purchased of you last spring will say that I had a very satisfactory yield. It was my last planting and on old ground, but it averaged forty bushels per acre and of fine quality. I picked quite a nice amount of seed from it. I am very well satisfied.

Wishing you success for the coming season, I remain

JAMES DORRIGAN.

Earlville, Ill., Nov. 11, 1914.

Dear Sirs:—
In regard to your inquiry about seed corn purchased of you last spring, will say it proved satisfactory in every respect. I have just finished husking it. It yielded about sixty bushels per acre, which I consider very good considering weather we have had the past season. Yours truly,

C. A. LEECH,
R. No. 43.

Streater, Ill., 1914.

Gentlemen:—
In regard to the seed I purchased of you last spring, will say it seemed to be satisfactory in every way. Very truly,

J. V. STEVENSON.

Peru, Ill.

Gentlemen:—
In reply to your inquiry about the seed corn obtained from you last spring, I am pleased to say that it did far better than I expected even on fall plowed ground which in general, is turning out very poor in this section. It will easily produce fifteen bushels more per acre than some of my other corn under the same condition. I expect to place an order sometime later on.

Respectfully yours,
HENRY ROTHER.
Route No. 21.

Satisfied Customers in Mercer County, Ill.

Aledo, Ill., 1914.

Sirs:—
The corn I received of you last spring did very well considering the very dry summer. It made fifty bushels to the acre, matured early, is very dry and hard. Had it all in crib by the 12th of November. Yours truly,

H. E. RUMMEL.

Aledo, Ill., 1914.

Dear Sirs:—
In reply to this your inquiry, as to the seed I bought of you, will say that I have no complaint to offer as the seed all grew, in fact, too much as I planted it too thick it being a smaller grain than my own seed and I didn't change the plates in planter. Yours truly,

W. A. MARSH, Jr.

Aledo, Ill., 1914.

Dear Sirs:—
In reply to yours of recent date will say that I am perfectly satisfied with the corn I got of you last spring. It grew fine and the yield is good considering the season we had. Quality is good so you can mark us as a satisfied customer. I remain as ever, Truly yours,

ALMON PETERSON.

Viola, Ill., 1914.

Dear Sirs:—
Considering the season the corn did very well. Some of it was near the river on some new grubbing. Got some very fine corn from that. On the higher ground was not near so good but have no complaint to make. Am saving seed from it.

C. A. PARKS.

Viola, Ill., 1915.

Dear Sirs:—
I have a good stand of corn from the seed you sent me, but owing to so much rain and cool nights, it's not matured as it should be for this time of year.

Yours truly,
LEE F. FERSON.

Joy, Ill., 1914.

Dear Sirs:—
I obtained very good results from seed corn bought of your firm. Yours truly,

CHAS. JACKSON.

Viola, Ill., 1914.

Dear Sirs:—
Your letter received as to the seed corn I got of you last spring. It seems as if every kernel must have grown. Seemed as if there was more came up than I planted. Your seed is alright. Be sure and send me a catalogue. Yours very truly,

CHAS. N. COLEMAN

What They Say of Our Corn

From a Few Friends in Livingston County, Ill.

Pontiac, Ill., 1915.

Dear Sir:—
I am more than pleased with the seed corn you sent me last spring. It turned out very nicely. I honestly believe it will go seventy-five to eighty bushels per acre. It is very good stand and very even. I thank you for your favor. Yours truly,
WERNER CARLSON.

Ancona, Ill., Nov. 13, 1915.

Dear Sirs:—
In reply to your letter, I would say that the seed corn I got of you grew very good. It is making around sixty bushels by wagon box measure but there is considerable of soft corn in it. I have some nice seed picked this fall. Yours truly,
ROY RICHARDSON.

Campus, Ill., 1915.

Gentlemen:—
The Yellow Dent seed corn purchased of you last spring was in every way satisfactory. We obtained an ideal stand and good yield of reasonably dry corn considering the late fall rains which kept it from maturing as early as in an ordinary year.
Yours for good seed corn,
T. P. MAGUIRE.

Odell, Ill., 1914.

Sirs:—
I got my seed corn from your company last spring. It proved to be good seed and I think a very good type of corn. Yours respectfully,
E. A. ROBERGS.

Odell, Ill., 1914.

Dear Sirs:—
In answer to your inquiry will say that I had a good stand of corn. It all grew good.
Respectfully yours,
JOSEPH BROWN.

Flanagan, Ill., 1914.

Dear Sirs:—
The seed corn got from this company grew good and had a good stand. Yours truly,
WM. G. NEWHAUSER.

Forrest, Ill., 1914.

Dear Sir:—
The seed corn I bought of you last spring grew fine, all come up nice, made a good yield.
Respectfully,
G. O. KRACK.

Campus, Ill., 1914.

Gentlemen:—
The corn I purchased of you for seed last spring was very satisfactory. Got an ideal stand.
Yours truly,
F. P. MAGUIRE.

Flanagan, Ill., 1914.

Dear Sirs:—
The Reid's Yellow Dent which I purchased of you last spring has done remarkably well. I think it pays to get pure bred seed. Yours very truly,
H. D. HOWELL.

Pontiac, Ill., 1914.

Dear Sir:—
In reply will say that I think planting your seed corn is a good investment.
HENRY BRANZ.

Flanagan, Ill., 1914.

Dear Sirs:—
Your seed corn is as good as anybody can expect.
L. H. VAN BOREN.

Poor Season—But Good Corn in Knox County, Ill.

Gilson, Ill., Nov. 10, 1915.

Sirs:—
In reply to circular will say, one of the best stands a person could find in a days' ride. I have not started to shuck that field yet, so I can not tell you how much it will go but will say, I am better satisfied with it than any field I have got. I should of written to the house after the corn came up but neglected it, but if you have a new catalogue issued between now and spring, please send one to my address as I want some more seed.
I remain yours as ever,
O. G. McCULLOUGH.

Victoria, Ill., Nov. 7, 1914.

Dear Sirs:—
In regard to the seed purchased of your firm, I think that nearly every kernel of it grew.
Yours respectfully,
JOHN B. SORNBERGER.

Galesburg, Ill., Nov. 9, 1915.

Dear Sir:—
I am picking that corn now. It is making sixty bushels to the acre at eighty pounds to the bushel. It is matured well. I planted two in a hill. It all grew, I have thirty-five acres of your seed planted and have forty of Yellow Dent that has been here several years that is making fifty bushels to the acre, at eighty pounds to bushel. I will send you an order after a while for two bushels more.
Yours truly,
JOHN MALLEY.

Galesburg, Ill., 1915.

Dear Sirs:—
Your seed corn that I got proved very satisfactory and expect I will want some more in the spring.
Yours truly,
J. L. CLAY.
P. S. Send me a catalogue when you get them out.

What They Say of Our Corn

Poor Season—But Good Corn in Knox County, Ill. (Continued)

Maquon, Ill., Nov. 12, 1915.

Dear Sir:—
In regard to your inquiry about the seed corn which we bought of you last spring we would say it grew very satisfactory considering the wet spring we had, and in regard to the yield we have picked some of the Leaming which averaged about seventy bushels per acre but isn't of very good quality, and for the Reid's Yellow Dent, it is a little better quality and averaging about fifty bushels.

Respectfully yours,
BERT EIKER.

Knoxville, Ill., Nov. 7, 1914.

Dear Sir:—
In regard to the seed corn I got of your house last spring, I will say that it was O. K. in every respect. It all grew and it is turning out good for season we have had. I am well pleased with the corn.

ALFRED SIMPSON.
R. F. D. No. 1.

Abingdon, Ill.,

Gentlemen:—
The seed corn purchased of you last spring was satisfactory. I think it all grew. The yield this year is no better than last year but, no doubt, the seed was satisfactory. Yours truly,

J. B. REYNOLDS.

Victoria, Ill., Nov. 12, 1915.

Dear Sirs:—
Your letter received in regard to the results of the seed corn which I received from you last spring.
I will state that I was well pleased with it, the fertility being good. I got a good stand. Of course it is a little soft on account of the season, but not bad. Have a fine bunch of seed from it for next year gathered before the freeze.
Thanking you for good results, I remain

Yours truly,
C. R. SONNER.

Does Well in Indiana

Star City, Ind., Nov. 15, 1915.

Gents:—
Your inquiry in regard to success with your "Iowa Silver Mine" corn purchased last spring received. Would say the past summer was not a corn year in this locality, not enough warm weather to mature it to make an average yield of sound corn. Trouble in planting in time and securing a stand was general over the county. Your "Picked in a Sack, Dried on a Rack" seed was all that could be desired. Its strong germinating power brought it up two days ahead of other seed in same field and furnished a stand that did not have to be replanted. It will crib and save, the other part of field could only pay most by being put in silo. It is difficult to measure the difference in dollars between seed that will grow and that which has not been injured. The one has a root system sufficient to bring the plant above ground, the other an active live bunch that gathers plant food that makes the difference in bushels.

J. B. NEWMAN.

Ambia, Ind., 1914.

Dear Sirs:—
Your seed corn is good corn. It all grew.

Yours truly,
T. S. FOSTER.

Center, Ind., 1914.

Gentlemen:—
It is the best early corn on the market. It is the kind I have been looking for for several years.

Respectfully,
FRED STRAWBACK.

Fowler, Ind., Nov. 9, 1914.

Dear Sirs:—
Received your letter and will say that the seed corn I got from you last year was very fine. I don't think you can improve your corn any. It was nice. I will remain yours,

MORT HINTON.

Lawrence, Ind., Nov. 15, 1915.

Sirs:—
The corn I bought of you last spring came up fine, never had corn to come up better and done well for such a wet season. I think it is good corn of a medium variety. Yours respectfully,

L. A. THOMPSON.

Delphi, Ind., 1914.

Dear Sirs:—
The corn I bought of you last spring was alright. I can say that it came up very nice and got a very good stand. Very truly yours,

BERT BOOTH.

A Few from Far and Near

WILL ORDER MORE FROM MISSOURI

Weablean, Mo., 1914.

Sirs:—
The seed corn I bought of you came up fine, had a good stand. Expect to order more of you this winter. Yours truly,

J. P. WARE.

EXTRA BIG CROP IN NEW YORK

Hammond, N. Y., 1914.

Dear Sirs:—
The corn that we bought of you done fine this year. Had an extra big crop and extra well pleased with it. Yours truly,

A. W. ROGGER.

What They Say of Our Corn

A Few from Far and Near
(Continued)

RECOMMENDS OUR CORN IN NEBRASKA

Kearney, Neb. Nov. 15, 1915.

Dear Sirs:—
In reply to your request in regard to the seed corn I got from you last spring. I can say it was alright in every way. But as I am on the Platte River bottom it was so wet and cold that it did not mature. So I cut it up and put it in silos. I expect to depend on you for seed next spring. I will recommend your corn. Yours as a customer,

J. E. KENNEDY.

OUT YIELDS CONNECTICUT CORN

New Britain, Conn., Nov. 7, 1914.

Dear Sirs:—
The seed corn bought of you last spring proved very satisfactory, outyielding by far the same variety bought of other parties. Please book my order for five bushels of your Improved Leaming, to be shipped February or March. Yours truly,

THEO. A. STANLEY.

They Like Our Corn in Iowa

Montezuma, Iowa, Nov. 26, 1914.

Dear Sirs:—
I have no complaint to make, had little over 5,000 bushels from seventy acres by weight so you can judge my stand of corn. I have sold more seed corn than I paid out. Nothing pays more than to change seed corn, especially from different territory and change of soil. I plant my corn 3 feet 4 instead 3 feet 6. Have done so for a number of years. Yours truly,

H. F. CARL.

Delmar, Iowa, Nov. 14, 1915.

Dear Sirs:—
In reply to yours of the 13th instance, will say that I feel safe in saying that almost every grain of seed corn gotten from you grew in spite of the bad weather conditions. The weather was such after planting that the corn was three weeks coming up. I had the best stand of corn that there was in this part of the country, that was planted at that particular time. As for corn maturing, I cannot say much. First frost hit and killed it on October 9th and at this time it is far from dry enough to crib. But it is about as good as the average.

It seems to me that we are all trying to raise too big corn. The seasons are not long enough to mature it. I am going to plant a variety that matures earlier in the future. Trusting that my report is all that you can expect for a year like this. Will close wishing you a successful future.

L. A. WINEY.

Prescott, Iowa, Nov. 15, 1915.

I received yours of the 12th inst., and will reply I am satisfied with the corn I bought of you last spring. Had a complete stand and got a good yield.

Yours respectfully,
H. I. McILRARY.

Scranton, Iowa, Nov. 15, 1915.

Dear Sirs:—
In regard to seed purchased of you last spring, will say that germination was first class, but owing to backward and wet season, did not mature very well, which is the case with nearly all corn this year. Would like to have prices on your seed for this season. Yours truly,

W. G. ROBSON.

Lewis, Iowa, Nov. 13, 1915.

Dear Sirs:—
Will say in regard to the seed corn it was O. K. It grew alright and matured as well as any of our corn. I like No. 9 fine for early corn.

Yours truly,
M. A. BAKER.

Fontsville, Iowa, Nov., 1914.

Dear Sirs:—
The corn I bought from you last spring did better than I expected it to for the first year making over fifty bushels per acre. I have about fifteen bushels saved for seed that my neighbors have already spoken for. I am well pleased with the results after such a hot and dry summer.

L. O. EVANS.

Scranton, Iowa, 1914.

Sirs:—
In regard to the seed corn I purchased last spring grew fine. I harvested 300 bushels of good sound corn from one bushel of seed corn and it matured as early as corn that has been grown here for years. Besides I saved a nice lot of seed from it which I am proud of. I am yours truly,

J. B. KELLEY.

Dows, Iowa, Nov. 7, 1914.

Dear Sirs:—
I ordered a small amount of corn last spring and every kernel grew. It matured nearly as early as corn I have always grew. It was the largest corn I ever saw. I don't know how it yielded for I just had a small patch. I didn't like to plant very much as every one here said it would not get ripe this far north.

W. M. JAQUES.

Fairfield, Iowa, 1914.

Dear Sirs:—
The seed corn I received of your company grew fine and made a good stand. Every grain must have grown. If you have a catalog ready, mail me one as I may be interested in some more corn.

I remain yours respectfully,
W. J. HANKS.

L. K. ELLSBERRY & CO'S PURE-BRED SEED CORN

Letters From Satisfied Customers

BOUGHT SIXTY BUSHELS OF SEED MADE EIGHTY-FIVE BUSHELS PER ACRE

Prophetstown, Ill.

Gentlemen:—

I bought sixty bushels of your seed, used fifty bushels myself and let some of my neighbors have the other ten bushels. My own averaged fifty bushels and part of it went as high as eighty-five bushels per acre. My neighbors who used your seed are all well pleased and I am so well pleased that I want forty more this year.

J. B. RICHMOND

BEATS OTHER SEED TWENTY BUSHELS PER ACRE

Mineral, Ill., Nov. 18, 1914.

Your letter received a few days ago asking for a statement of the corn purchased from the company.

Will say that the seed that I planted made in the neighborhood of twenty bushels per acre **more than my seed,** stood the drouth better. We had a storm the 10th of July that blew the corn down and almost ruined our crop, so I can't tell so much about it. Some fields are so much better than others. The storm went in streaks. Rakestraw, the man that was with me when we bought the seed, got some other seed. When it was growing he said he did not like the seed he purchased from you. When he began to husk corn he changed his mind.

I picked out thirty bushels of seed. Everybody brags on it and my neighbors are picking some out of the crib. I believe I will get some of the Leaming. I am yours,

J. W. GISH.

MAKES NINETY-SIX BUSHELS PER ACRE

Wataga, Ill., Dec. 15, 1914.

Dear Sir:—

I sent for some of your Reid's Yellow Dent shelled seed corn last spring with Jean Taylor's order. I planted a piece four rods by forty rods and took good care of it. There was no other corn near it so that it could not mix. The average yield per acre was ninety-six bushels. I was well pleased with the corn. I showed the seed I got from you to the neighbors, some school teachers and corn judges. They all said it was good seed.

Yours truly,

WALLACE BEHRNGER,

R. F. D. No. 7.

SHELLED AND GRADED O. K.

Ottowa, Ill., Nov. 16, 1914.

Dear Friend:—

I am much pleased to answer your letter. The seed corn you sent me was very good and stood the dry weather very good and it averaged fifty-five bushels per acre. I have no fault to find and as for praise, I can't say enough, so you see I am more than satisfied and if I ever need any more I will send to you. I have read in farm papers, never send for corn shelled and graded, but I can't say this about yours, for it was very good.

Very truly yours,

FRANK J. ROGERS.

NINETY BUSHELS PER ACRE AT PAXTON, ILL.

Paxton, Ill., 1914.

Dear Sirs:—

In regards of the seed corn I got from you last spring it was a howling success. It all grew fine and made a big yield for the dry year. I had 150 acres and got 9,000 bushels of good corn, big ears and good quality. I shelled 4,500 bushels and the grain man said it was the best corn that he had got in many a year. I have got enough good seed racked up to plant me next year if it goes through the winter all O. K. If not, I will sure call on the L. K. Ellsberry Co. where I know the seed is all O. K. I had some of the corn that made better than ninety bushels to the acre.

Thanking you for past favors, I remain your friend and am glad to speak a good word for your house.

W. G. VAN HORN.

ONE HUNDRED BUSHELS PER ACRE

Streator, Ill., 1915.

Dear Sirs:—

Your letter received and noted. In regard to seed corn I purchased from you this spring will say that I have a very fine stand and not many hills missing.

The corn grew very high, some over 16 feet, having ears from 14 to 14½ inches long. I have gathered my seed but not the rest of the five acres which I know will yield close to one hundred bushels to acre. Thanking you for past favors, I am

Respectfully yours,

FINN ROEDER.

FIVE TO EIGHT BUSHELS MORE THAN OWN SEED

Lacon, Ill., Nov. 9, 1915.

Gentlemen:—

In reply to your letter of recent date will say your seed corn I received from you last spring proved very satisfactory. I had it planted on different farms, got an excellent stand and believe it will average from five to eight bushels more to the acre than our home-grown corn. One of the renters claimed your corn much later than the corn he selected, I examined it carefully, possibly your corn is a few days later but I believe in planting it another year will overcome that. We have selected quite a lot from your seed. Will send you order for next spring. Yours truly,

C. J. HELD.

Kernan, Ill., Nov. 19, 1915.

Dear Sirs:—

In answer to your letter inquiring how the seed corn turned out that you sold me last spring will say that it did not mature, however, I cannot say that it was the fault of the seed corn.

I planted this seed on rich bottom land that had been in sod and then I did not plant until the 10th of June. I guess this was a little too late for a cold wet season like this summer.

Yours truly,

ALBERT H. VOIGTS.

Letters From Satisfied Customers

Wataga, Ill., Nov. 19, 1915.

Gentlemen:—

The seed corn I bought last spring grew fine but the early frost spoiled the crop so I can't tell much about it this year. Will need some more seed in the spring. Yours very truly,

E. TAYLOR.

Wataga, Ill., Nov. 19, 1915.

Dear Sirs:—

I planted the seed corn I got from you on the best ground I had but we had a bad hail storm through here and later a hard wind storm that blew it down early, and an early freeze on top of that so it was pretty poor quality although it made about fifty-five bushels as it was. I got enough seed out of it early to plant twenty-five acres next year and hope it will get a better chance than it had this year.

Yours truly,

A. J. GEHRING.

Hamburg, Ill., Nov. 18, 1915.

Dear Sirs:—

In regard to the seed corn I bought of you last spring can say I have raised the best corn in my township and I have a hill farm to work on. The corn has satisfied me of being the best seed corn that I ever bought. With a good corn crop I also raised 6,495 barrels of apples. The apple crop was the product of sixty-acre orchard.

Respectfully yours,

J. G. NIMIUCK.

Minonk, Ill., Nov. 21, 1915.

Gentlemen:—

The corn I received from you grew very good and am well pleased with the results as it turned out better than my own corn I planted.

Yours truly,

HENRY BARTH.

Elmwood, Ill., Nov. 1915.

Dear Sirs:—

The seed corn I bought of you this last spring was O. K. I think every kernel grew. I am husking the corn now and weighing it over the scales. It is making sixty bushels at seventy-five pounds when I am in need of any seed you will hear from me. Yours truly,

J. F. HARTLEY.

Alexis, Ill., Nov. 19, 1915.

Gentlemen:—

In reply to your request will say I had good success with corn you sent me. I had a good stand and a splendid yield but the early freeze made it weigh light. The only criticism to offer, if it could be graded a little larger grain it would help me to get it planted thinner. I picked 600 ears for seed. Nice corn and have it dried good. If your price on shelled corn is $2.50 per bushel you can book me for two bushels, shelled, shipped the first of April. If not, let me know your price. Yours respectfully,

JESS L. SCHWARTZ.

Camanche, Iowa, Nov. 22, 1915.

Dear Sir:—

In reply to your letter of inquiry will say I was well pleased with the growing quality of your corn. I planted a small piece about one and one-half acres about May 16 which grew and did very well till we had a severe wind storm which broke down and blew off almost half of the ears when it was just nicely in milk. The rest did nicely and I picked some good seed from it the first week in September. My neighbors as well as myself were pleased with the corn. The rest of the seed I planted about the last of May with some other early variety which I had about thirty acres in all. This did not do so well owing to the bad weather. There is but very little good corn in this section of the country

Respectfully yours,

S. T. McKENRICK.

Williamsfield, Ill.

Gentlemen:—

Your favor of November 9th received and in reply will say that I did not receive any seed corn from you last spring as you said you were sold out of the variety of corn that I had ordered and you refunded the money I sent you.

I would be pleased to have your 1916 catalog on seed corn as I may need seed corn again next spring.

Yours very truly,

H. H. CALDWELL.

Cardiff, Ill., Nov. 21, 1915.

Dear Sir:—

Your letter of inquiry in regards to the Reid's Yellow Dent seed corn you sold me last spring received and in reply will say, the corn made forty-five bushels per acre, made a good stand, around ninety-six per cent of a stand, the ground used was covered with barn yard manure but the soil is very sandy with some alkali and no tile, and as this was too wet a fall for this kind of soil a fellow could not kick on the results from the seed.

THOS. TYRELL.

Letters From Satisfied Customers

Dana, Ill., Nov. 22, 1915.

Dear Sirs:—

The seed corn I got from you did fine considering the wet weather we had this fall. There was very little soft corn or rotten corn in my field this year and I am well satisfied with the seed. The No. 9 Early Yellow made about fifty-five bushels per acre and the Iowa Silvermine made about sixty bushels per acre.

Send me a catalogue as soon as possible as I want to order seed corn early for next year. I think it pays to get my seed from you every year. I remain as ever, Yours truly,

J. H. KLESATH.

Brimfield, Ill.

Dear Sirs:—

I received your letter about the seed corn I got from you last spring. I will say this much I am well pleased with your seed corn. It is dryer than my own seed was and better quality still our corn in this neighborhood is soggy. My corn will make about sixty bushels but not by weight.

Yours truly,

GEORGE CARNEY.

P. S. Put me down for five bushels of your seed corn next spring. It pays to buy pure bred seed corn also send me your prices.

Mazon, Ill., Nov. 29, 1915.

Dear Sir:—

You wrote me sometime ago to find out how my seed corn grew. It did alright considering the season. It all got ripe. It will yield about forty-five bushels or maybe a little better on the old ground and about sixty bushels on the clover sod. I could of written sooner but I had not husked any until the last two weeks so didn't know much about it. I have got a good stand.

EARL D. JOHNSON.

P. S. Send me about ten bushels of Reid's Yellow Dent and one bushel of ninety-day corn if it is the same price as last year. I have about thirty bushels picked but would rather have the kernel dried about the 15th of April.

E. D. J.

San Jose, Cal., Nov. 19, 1915.

Gentlemen:—

The seed corn that you sent me proved very satisfactory. I had the best and largest corn in our club this year. It was not acclimated so that had some draw-back for the climate and land here in California is very different than what it is in the Middle West. I am Very truly yours,

ALFRED JACKSON.

Bowen, Ill.

Gentlemen:—

The seed corn gotten from you last spring grew very nicely. Have no complaint to make. We had a very wet season and of course it didn't all mature extra well. I put up several bushels early for seed but may want a few more and, if I do, will call on you early in January. Yours,

W. J. CARLIN.

Kalona, Iowa, Nov. 22, 1915.

Gentlemen:—

In answer to your letter of recent date in regard to the seed corn I got from you last spring, the seed corn was alright. We planted early and got a fair stand, considering the wet and cold spring and the weather was too cool through the growing season. The corn did not fully mature, some soft corn. Our own seed picked from corn I got from you two years ago made sounder corn. Take it in general the quality is very uneven through this part of the country. The yield is good enough but the quality is not there. Now I have no fault to find with the seed I got from you last spring. I want to try some more of it next spring. I would be pleased to receive one of your seed corn catalogues when you get them ready to send out.

Very truly yours,

GEO. LIEBIG.

Peotone, Ill., Nov. 25, 1915.

Gentlemen:—

Yours of the 12th inst. inquiring about the five bushels of Reid's Yellow Dent seed corn which I bought from you last spring was received the next day. I deferred answering you until I had started in at husking the piece where your seed was used and I have just husked two days on this piece so I have the corn pretty well sized up now. I husked some on another piece before I started on your seed—did this so I could compare yield, quality, etc. This first piece husked being also Reid's but grown locally for a number of seasons. Fully all the corn through here is from one-quarter to three-quarters soft this fall being so very wet, cold and slow a season, though all planted in this section by May 15th, but from July on for two months the ground got so full of water that the corn plant could not develop as it should and later when the rains held up the great amount of moisture kept the plant green and growing up to the time of our first killing frost, viz.: October 8th. I had a very fine stand from the seed received from you and I think will make fifty bushels per acre, but about one-half of it is soft but no more so than the local seed.

CHAS. C. PATTON.

Laura, Ill., Nov. 23, 1915.

Gentlemen:—

I bought six bushels of Reid's Yellow Dent, which proved alright. Respectfully,

E. L. GELVIN.

Letters From Satisfied Customers

Golden, Ill., Nov. 21, 1915.

Sirs:—

In reply to yours on other side, will say the bushel of No. 9 corn purchased of you last spring made a perfect stand, but owing to the excessive rains did not get any returns. This corn was planted April 29th, but was completely lost only getting about twenty bushels from five acres. I planted about three acres June 1st and got a No. 1 stand, is making about forty bushels per acre. I recommend the No. 9 as a good variety for early or late planting. It is about two weeks earlier than our common Dent corn. In fact I think it one of the best varieties of corn that I ever saw having a very small cob and very large grain. With best regards to your company, I am very respectfully,

THOS. S. CARLIN.

Verona, Ill., Nov. 16, 1915.

Dear Sirs:—

In regard to that seed corn that I received of you, was in first class shape and it grew fine and it done very well considering the dry cold spring and the late wet fall and I will want some more in the spring. Send me one of your catalogues when you get them ready. Yours truly,

DANIEL HOHENSHELL.

San Francisco, Cal., Nov. 12, 1915.

Dear Sir:—

I beg to say that I wish to order about $1.00 (or a little less) of each of all your best varieties of seed corn. As soon as the seed of **this year's crop** comes out, please send it to me through **express** C. O. D. If it is required to remit money for payment in advance, please notify me and quote me the respective prices at your earliest convenience.

Awaiting your kind favor, Yours truly,

T. Z. CHANG.

Wheaton, Minn., Oct. 2, 1915.

Gentlemen:—

Just a few lines to let you know that the "Sutton's No. 9 corn" which we purchased of you last spring has come through the past season with flying colors. For early maturity it is almost equal to "Minnesota No. 13" and we consider it superior in every other way. Our field will go from fifty-five to sixty bushels per acre.

In our opinion Sutton's No. 9 will prove a great thing for our state and its general adoption will definitely place Minnesota among the leading corn raising states in the Union. Yours truly,

THE TRAVERSE LAND CO.

Orion, Ill., Nov. 23, 1915.

Dear Sirs:—

The seed corn I bought from you last spring grew alright. I planted it on sod a little late so it got caught by the frost. Yours truly,

C. J. CARLSON.

Arenzville, Ill., Nov. 25, 1915.

Gentlemen:—

In answer to your letter on the other side of this page will say that the seed ordered from you last spring has been satisfactory to me. In germination and uniform grain your seed is above the average. I am picking some fine seed from this years' crop. Average about sixty bushels per acre.

Respectfully yours,

ARTHUR CARLS.

Edelstein, Ill., Nov. 19, 1915.

Gentlemen:—

Yours received and would say in reply that the seed corn I got from you this spring grew fine had it not been for the early freeze up, my corn would of made ninety bushels per acre. As it is it will make about seventy-five bushels.

Yours truly,

L. R. BURDICK.

Huntington, Ind., Nov. 29, 1915.

My Dear Sirs:—

Your inquiry as to my success with the seed corn bought of you last spring, at hand in due time. The Iowa Silvermine, gave us an excellent stand, matured well for this season, and made good yield. Thanking you for the interest taken. Wishing you success, I am Yours very truly,

JOHN M. EADS.

Kirkwood, Ill., Nov. 15, 1915.

Dear Sir:—

The seed corn that I received from you was awful nice corn. I haven't shucked any of it yet, but think it will make sixty or seventy bushel. It was planted about the fifteenth of May but the corn through here is poor quality as we had a hard freeze in September. I don't think that my corn will be fit for seed. I think the corn would of been fine if we would of had a good season. Please send me your catalogue when you get them out.

Very truly yours,

C. E. OAKS.

Letters From Satisfied Customers

Montpelier, Ind., Nov. 23, 1915.

Gentlemen:—

The corn which I ordered from you last spring was entirely satisfactory. I think every grain of it grew and made a good production considering the season. Yours truly,

WALTER C. RATLIFF.

Memphis, Mo.

Dear Sirs:—

Seed corn was alright.

Yours,

E. B. STEPHENSON.

Flanagan, Ill., Nov. 22, 1915.

Gentlemen:—

In regard to the seed corn which I purchased from you last spring I can say that I am perfectly satisfied.

On account of the backward season I have some soft and chaffy corn, mostly on the high ground, but your kind of corn is as free from it as any in the neighborhood.

Have not got my corn all husked yet but what I have husked is making a little better than sixty bushels per acre which is better than the average around here.

Have picked some fine seed this year from my corn, but, if I need any in the future, I will remember your firm as you have treated me square.

Yours truly,

C. F. SAXTON.

Laura, Ill., Nov. 19, 1915.

Gentlemen:—

The seed corn purchased of you last spring was very good and attracted a lot of attention and remarks, at depot it made a fine appearance in the crate. The germination was extra good and the results are a big bulk of corn on forty acres. We think your corn six to eight days earlier than the corn we are raising for a number of years. I think I shall want a few bushels of your Reid's Yellow Dent. We have saved 850 ears out of the corn we raised from your seed.

Wishing you great success in your business, I am

Yours truly,

W. W. OAKES.

Edelstein, Ill., Nov. 19, 1915.

Dear Sir:—

The seed corn I got turned out good, about sixty bushels. Well it is all about the same. It's good corn. Yours truly

JOHN BEGNER.

Monica, Ill., Nov. 18, 1915.

Dear Sirs:—

The corn I bought of you last spring grew fine. I planted it the last day of April and I haven't the best of ground but it will make forty bushels to the acre and that is good considering every thing. Through June the season was wet and the ground is very wet so I think the seed was alright and will grow if it has a fair chance. Yours truly,

R. W. MOFFETT.

Streator, Ill., Nov. 29, 1915.

Gentlemen:—

In answer to inquiry of seed corn bought of you last spring will say corn was of good yield. Would have been much better quality but season was against it with an early freeze. Expect to plant your seed next year. Respectfully yours,

LESTER E. GOCHANOW

Wyoming, Ill., Nov. 28, 1915.

Dear Sir:—

I received your letter in regard to results of seed corn purchased from you last spring. The corn was good strong seed and I think every kernel grew. Of course the season was backward as you know and also we had a terrible wind storm which blew the corn down early that also hurt it some in regard to quality and yield. I am just picking this field and think it will make sixty bushels as to bulk.

I feel as though it made a good yield taking everything into consideration and will advise your seed house to any one wanting good strong corn.

Yours respectfully,

ARTHUR C. HARTLEY.

Neponset, Ill., Nov. 12, 1915.

L. K. Ellsberry & Co.

In reply to your letter will say, the corn I got grew alright. Very truly yours,

BERT DAHL.

Ofallon, Mo., Nov. 27, 1915.

Dear Sirs:—

The seed corn we got from you last spring was alright. We planted one twenty-two-acre field the last of April. The day we finished planting had a heavy cold rain and cold unfavorable weather for two weeks. Got a poor stand but it was not the seed corn's fault. Then when the weather got warmer we planted fifty acres with your seed corn. That makes sixty to eighty bushels to the acre. Some of it would have one hundred bushels to the acre if we had not had a bad wind storm when the corn was in the milk which destroyed lots of corn. We will want some more seed corn for next year.

Yours truly,

GEO. M. & P. G. DYER.

Letters From Satisfied Customers

Villa Ridge, Ill., Nov. 16, 1915.

Gentlemen:—

Seed corn purchased from you in the spring 1915 was excellent as present crop shows. Only sorry you did not ship me a two and one-half bushel sack instead of the one bushel received.

Yours truly,
R. L. SPAULDING.

Kewanee, Ill.

L. K. Ellsberry & Co.—

In reply to your request about seed corn purchased from you last spring, I would say that I was well pleased. The corn did as well as any corn could under adverse weather.

I expect to place an order for some white corn this winter. Respectfully yours,
LESLIE P. GOOD.

Mendon, Ill., Nov. 16, 1915.

Gentlemen:—

Our corn seems to have matured well considering the season. Do not think there is any criticism to make. We are shucking now and will be done next week if nothing prevents. It certainly makes a nice looking crib of corn which is very satisfactory in every way. Respectfully yours,
OTTO N. GAY.

Stronghurst, Ill., Nov. 13, 1915.

Dear Sir:—

In reply to your letter asking about the seed corn, which I bought from you last spring, I will say that I am well pleased with it. I have a very good stand but owing to the early frost the quality of it is greatly damaged. This however, is no fault of the seed. Yours truly,
CHAS. J. HEISLER.

Clarkville, Iowa.

Dear Sirs:—

I tested your corn when it came and it grew fine. I started planting about the 12th of May. I planted the seed I got of you and about one bushel of mine. I liked the seed alright. Please send prices for next year. Yours truly,
P. B. HARRIS.

La Fayette, Ill., Nov. 19, 1915.

Dear Sirs:—

The corn I bought from you last spring all grew and considering the wet season made a very good crop. I believe it is a good corn for this locality. I will be pleased to have you send me your 1916 catalogue as I will need some seed next spring.

Yours truly,
C. H. EAGELSTON.

Eureka, Ill., Nov. 15, 1915.

Dear Sirs:—

Received your letter of recent date in regard to seed corn I bought of you last winter. I am well pleased with the results. Have a good crop of corn but the frost caught it before it was fully matured. Planted it a little late but even at that we have a good crop, and it came up to perfection. The only objection I have is that the Reid corn is rough, more so than I have seen it yet. The Leaming is the heaviest corn we have and is the driest. I have bought seed corn for a number of years from G. D. Sutton & Co. and have never received any poor seed yet.

Yours very truly,
SAMUEL HARTMAN.

Walnut, Ill., Nov. 15, 1915.

L. K. Ellsberry & Co.:—

In regard to seed corn I purchased of you last spring, it grew perfect, as far as I could see, but owing to the irregular season some of it did not mature, although planted in the early part of May.

Truly yours,
D. L. POWERS.

Troy Grove, Ill., Nov. 16, 1915.

Dear Sir:—

The corn I bought of you it grew alright.

JOSEPH R. ROACH.

Strawn, Ill., Nov. 15, 1915.

Dear Sirs:—

The seed I got from you was good, but the weather conditions were not very favorable here this year. It was cold so late this spring and we had too much rain during the summer. Yours truly,
JOHN HOLSTEN.

Hooppole, Ill.

Gentlemen:—

The seed received from you last spring was spendid. Received an excellent stand. Yield heavy but as season was late was caught by the heavy frost and lots of it is soft. You may count on me for next spring.

S. M. SOMMERS.

HILLISON & ETTEN CO. CHICAGO.

It Pays to Plant Our Pure Bred Seed Corn

Read These Letters

YIELDS MORE THAN OTHER CORN

Flanagan, Ill., Nov. 11, 1914.

Gentlemen:—

It is certainly with great pleasure that I write you concerning the seed corn I bought of you last spring. I only had enough of the seed I bought of you to plant about forty-five acres. Had I had enough to plant all of my land of your seed corn I would of got more corn for the land I had planted from your corn, yielded about eight or ten bushels more per acre than the other corn I had. It was so much better than other corn in this neighborhood that I sold about forty bushels of it to my neighbors for seed, one man picking about twelve bushels for himself and others taking from three to five bushels and picked it themselves. The man that picked the twelve bushels told me, and I think his statement is right, that he would not have been able to find enough good seed corn in his field for what he wanted to plant for his corn was very poor this year. There are several others of my neighbors who got seed corn of you that tell me they are well satisfied with it.

I think it is the best yielding corn and the easiest husking corn I have ever raised. I tested the seed I got of you last spring, picking several kernels out of every crate till I had 125 kernels and 119 grew so I was well enough satisfied.

Wishing you success in the growing of still better seed, I am Yours truly,

ELI STUCKEY.

NINETY BUSHELS PER ACRE AT PAXTON, ILL.

Paxton, Ill., 1914.

Dear Sirs:—

In regards of the seed corn I got from you last spring it was a howling success. It all grew fine and made a big yield for the dry year. I had 150 acres and got 9,000 bushels of good corn, big ears and good quality. I shelled 4,500 bushels and the grain man said it was the best corn that he had got in many a year. I have got enough good seed racked up to plant me next year if it goes through the winter all O. K. If not, I will sure call on the L. K. Fllsberry Co. where I know the seed is all O. K. I had some of the corn that made better than ninety bushels to the acre.

Thanking you for past favors, I remain your friend and am glad to speak a good word for your house.

W. G. VAN HORN.

ONE HUNDRED BUSHELS PER ACRE

Streator, Ill., 1915.

Dear Sirs:—

Your letter received and noted. In regard to seed corn I purchased from you this spring will say that I have a very fine stand and not many hills missing. The corn grew very high, some over 16 feet, having ears from 14 to 14½ inches long. I have gathered my seed but not the rest of the five acres which I know will yield close to one hundred bushels to acre. Thanking you for past favors, I am

Respectfully yours,

FINN ROEDER.

FIVE TO EIGHT BUSHELS MORE THAN OWN SEED

Lacon, Ill., Nov. 9, 1915.

Gentlemen:—

In reply to your letter of recent date will say your seed corn I received from you last spring proved very satisfactory. I had it planted on different farms, got an excellent stand and believe it will average from five to eight bushels more to the acre than our home-grown corn. One of the renters claimed your corn much later than the corn he selected, I examined it carefully, possibly your corn is a few days later but I believe in planting it another year will overcome that. We have selected quite a lot from your seed. Will send you order for next spring. Yours truly,

C. J. HELD.

SHELLED AND GRADED O. K.

Ottowa, Ill., Nov. 16, 1914.

Dear Friend:—

I am much pleased to answer your letter. The seed corn you sent me was very good and stood the dry weather very good and it averaged fifty-five bushels per acre. I have no fault to find and as for praise, I can't say enough, so you see I am more than satisfied and if I ever need any more I will send to you. I have read in farm papers, never send for corn shelled and graded, but I can't say this about yours, for it was very good.

Very truly yours,

FRANK J. ROGERS.

Seed Marketing Investigations.

PURE BRED SEED CORN